

National Benchmark Tables

This table contains the comparisons of Franklin's results to those from other communities. The first column shows the comparison of Franklin's rating to the benchmark. Franklin's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Franklin residents is statistically similar to or different than the benchmark. The second column is Franklin's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Franklin's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Franklin's result -- that is what percent of surveyed communities had a lower rating than Franklin.

				% positive	Rank	Number of communities	Percentile
Quality of Life	Please rate each of the following aspects of quality of life in Franklin.	Franklin as a place to live	Higher	94%	27	373	92%
		The overall quality of life in Franklin	Higher	93%	12	391	97%
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Franklin to someone who asks	Similar	91%	95	332	71%
		Remain in Franklin for the next five years	Similar	90%	48	335	85%
	Please rate each of the following in the Franklin community.	Overall image or reputation of Franklin	Much higher	95%	7	368	98%
Governance	Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Franklin (in-person, phone, email, or web) for help or information	Similar	42%	243	340	28%
		Contacted Franklin elected officials (in-person, phone, email, or web) to express your opinion	Similar	21%	76	318	76%
		Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	Similar	29%	41	321	87%
		Watched (online or on television) a local public meeting	Similar	28%	90	313	71%
	Please rate the quality of each of the following services in Franklin.	Public information services	Similar	79%	38	336	88%
	Overall customer service by Franklin employees (police, receptionists, planners, etc.)	Higher	94%	15	370	96%	

Governance

Please rate the following categories of Franklin government performance.

The value of services for the taxes paid to Franklin	Much higher	80%	5	380	98%
The overall direction that Franklin is taking	Higher	71%	38	351	89%
The job Franklin government does at welcoming resident involvement	Higher	74%	5	346	98%
Overall confidence in Franklin government	Higher	75%	11	324	96%
Generally acting in the best interest of the community	Higher	75%	19	328	94%
Being honest	Higher	76%	20	320	94%
Being open and transparent to the public	Higher	71%	30	306	90%
Informing residents about issues facing the community	Higher	66%	36	309	88%
Treating all residents fairly	Higher	76%	40	326	88%
Treating residents with respect	Higher	81%	22	303	93%

Overall, how would you rate the quality of the services provided by each of the following?

The City of Franklin	Higher	90%	16	369	95%
The Federal Government	Similar	42%	106	313	66%

Economy

Please rate each of the following aspects of quality of life in Franklin.

Franklin as a place to work	Much higher	87%	7	369	98%
Franklin as a place to visit	Much higher	94%	7	336	98%

Economy

<p>Please rate each of the following characteristics as they relate to Franklin as a whole.</p>	Overall economic health of Franklin	Much higher	91%	8	329	97%	
	<p>Please rate each of the following in the Franklin community.</p>	Overall quality of business and service establishments in Franklin	Higher	89%	8	331	97%
		Variety of business and service establishments in Franklin	Higher	80%	9	302	97%
		Vibrancy of downtown/commercial area	Much higher	88%	4	315	99%
		Employment opportunities	Much higher	68%	8	343	97%
		Shopping opportunities	Much higher	88%	11	334	96%
		Cost of living in Franklin	Similar	29%	221	323	31%
<p>Please rate the quality of each of the following services in Franklin.</p>	Economic development	Higher	82%	10	325	97%	
<p>Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.</p>	Overall economic health of Franklin	Similar	92%	61	313	80%	
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	26%	99	316	68%	

Mobility

<p>Please rate each of the following characteristics as they relate to Franklin as a whole.</p>	Overall quality of the transportation system (auto, bicycle, foot, bus) in Franklin	Similar	49%	169	311	45%	
	<p>Please also rate each of the following in the Franklin community.</p>	Traffic flow on major streets	Similar	41%	253	353	26%
		Ease of public parking	Similar	54%	166	318	47%
		Ease of travel by car in Franklin	Similar	60%	247	340	26%

Mobility

<p>Please also rate each of the following in the Franklin community.</p>	Ease of travel by public transportation in Franklin	Similar	26%	215	321	32%
	Ease of travel by bicycle in Franklin	Lower	37%	268	338	19%
	Ease of walking in Franklin	Similar	58%	200	342	40%
<p>Please indicate whether or not you have done each of the following in the last 12 months.</p>	Used bus, rail, subway, or other public transportation instead of driving	Lower	9%	223	306	27%
	Carpooled with other adults or children instead of driving alone	Similar	52%	85	315	73%
	Walked or biked instead of driving	Similar	55%	190	316	40%
<p>Please rate the quality of each of the following services in Franklin.</p>	Traffic enforcement	Similar	71%	66	363	81%
	Traffic signal timing	Similar	59%	107	321	66%
	Street repair	Similar	54%	97	368	73%
	Street cleaning	Higher	85%	6	333	98%
	Street lighting	Higher	84%	8	354	97%
	Snow removal	Similar	74%	108	290	62%
	Sidewalk maintenance	Higher	75%	15	332	95%
	Bus or transit services	Similar	53%	83	316	73%

Mobility	Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.	Overall quality of the transportation system (auto, bicycle, foot, bus) in Franklin	Similar	83%	50	300	83%
Community Design	Please rate each of the following aspects of quality of life in Franklin.	Your neighborhood as a place to live	Higher	95%	37	343	89%
	Please rate each of the following characteristics as they relate to Franklin as a whole.	Overall design or layout of Franklin's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	70%	87	323	73%
	Please also rate each of the following in the Franklin community.	Well-planned residential growth	Similar	50%	124	303	59%
		Well-planned commercial growth	Higher	58%	45	302	85%
		Well-designed neighborhoods	Higher	71%	50	303	83%
Preservation of the historical or cultural character of the community		Higher	84%	2	300	99%	
	Public places where people want to spend time	Higher	80%	23	318	93%	
	Variety of housing options	Similar	48%	154	331	53%	
	Availability of affordable quality housing	Similar	20%	262	348	24%	
	Overall quality of new development in Franklin	Similar	60%	87	338	74%	
	Overall appearance of Franklin	Much higher	95%	8	347	97%	
	Please rate the quality of each of the following services in Franklin.	Land use, planning, and zoning	Similar	51%	106	337	68%
		Code enforcement (weeds, abandoned buildings, etc.)	Much higher	77%	4	358	99%

Community Design	Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.	Overall design or layout of Franklin's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Similar	84%	57	313	82%
Utilities	Please rate each of the following characteristics as they relate to Franklin as a whole.	Overall quality of the utility infrastructure in Franklin (water, sewer, storm water, electric/gas, broadband)	Similar	79%	53	301	82%
	Please rate the quality of each of the following services in Franklin.	Affordable high-speed internet access	Higher	75%	15	298	95%
		Garbage collection	Similar	92%	43	343	87%
		Drinking water	Similar	75%	136	338	59%
		Sewer services	Similar	87%	69	328	79%
		Storm water management (storm drainage, dams, levees, etc.)	Similar	81%	88	346	74%
		Power (electric and/or gas) utility	Higher	91%	8	295	97%
		Utility billing	Higher	85%	4	312	99%
	Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.	Overall quality of the utility infrastructure in Franklin (water, sewer, storm water, electric/gas, broadband)	Similar	87%	175	300	42%
Safety	Please rate each of the following characteristics as they relate to Franklin as a whole.	Overall feeling of safety in Franklin	Higher	97%	17	357	95%
	Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	99%	5	342	98%
		In Franklin's downtown/commercial area during the day	Similar	97%	32	332	90%
		From property crime	Higher	95%	17	310	94%

Safety	Please rate how safe or unsafe you feel:	From violent crime	Higher	95%	37	310	88%
		From fire, flood, or other natural disaster	Similar	79%	192	302	36%
	Please rate the quality of each of the following services in Franklin.	Police/Sheriff services	Higher	94%	6	385	98%
		Crime prevention	Higher	91%	15	361	95%
		Animal control	Higher	87%	6	338	98%
		Ambulance or emergency medical services	Higher	98%	3	347	99%
		Fire services	Higher	96%	4	363	99%
		Fire prevention and education	Higher	93%	2	330	99%
		Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Higher	82%	16	328	95%
		Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.	Overall feeling of safety in Franklin	Similar	87%	219	313
Parks and Recreation	Please rate each of the following characteristics as they relate to Franklin as a whole.	Overall quality of parks and recreation opportunities	Similar	84%	76	307	75%
		Please also rate each of the following in the Franklin community.	Availability of paths and walking trails	Similar	79%	137	346
		Fitness opportunities (including exercise classes and paths or trails, etc.)	Higher	82%	52	320	84%
		Recreational opportunities	Similar	82%	67	338	80%

Parks and Recreation

Please rate the quality of each of the following services in Franklin.

City parks	Higher	90%	25	349	93%
Recreation programs or classes	Higher	89%	16	336	95%
Recreation centers or facilities	Higher	87%	28	326	91%

Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.

Overall quality of parks and recreation opportunities	Similar	84%	73	301	76%
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Inclusivity and Engagement

Please rate each of the following aspects of quality of life in Franklin.

Franklin as a place to raise children	Higher	93%	16	378	95%
Franklin as a place to retire	Higher	73%	44	372	88%
Sense of community	Higher	78%	20	348	94%

Please rate each of the following characteristics as they relate to Franklin as a whole.

Residents' connection and engagement with their community	Higher	75%	23	304	92%
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Please rate the job you feel the Franklin community does at each of the following.

Making all residents feel welcome	Higher	83%	34	306	89%
Attracting people from diverse backgrounds	Similar	55%	157	303	48%
Valuing/respecting residents from diverse backgrounds	Similar	64%	127	304	58%
Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Similar	64%	76	300	75%

Please also rate each of the following in the Franklin community.

Sense of civic/community pride	Higher	86%	16	300	95%
Neighborliness of residents in Franklin	Higher	78%	19	319	94%

Inclusivity and Engagement	Please also rate each of the following in the Franklin community.	Opportunities to participate in social events and activities	Higher	82%	13	327	96%
		Opportunities to volunteer	Higher	83%	31	325	90%
		Opportunities to participate in community matters	Higher	77%	21	324	93%
		Openness and acceptance of the community toward people of diverse backgrounds	Similar	62%	133	337	60%
	Please indicate whether or not you have done each of the following in the last 12 months.	Volunteered your time to some group/activity in Franklin	Higher	44%	53	323	83%
		Campaigned or advocated for a local issue, cause, or candidate	Similar	21%	84	313	73%
	Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.	Residents' connection and engagement with their community	Similar	73%	87	313	72%
Education, Arts, and Culture	Please rate each of the following characteristics as they relate to Franklin as a whole.	Overall opportunities for education, culture, and the arts	Higher	79%	49	329	85%
	Please also rate each of the following in the Franklin community.	Opportunities to attend cultural/arts/music activities	Much higher	84%	15	340	95%
		Community support for the arts	Higher	82%	18	300	94%
		Availability of affordable quality childcare/preschool	Similar	45%	126	327	61%
		K-12 education	Much higher	93%	14	337	96%
		Adult educational opportunities	Similar	69%	80	322	75%
		Opportunities to attend special events and festivals	Higher	89%	8	321	97%

Education, Arts, and Culture	Please rate the quality of each of the following services in Franklin.	Public library services	Similar	92%	95	345	72%
	Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.	Overall opportunities for education, culture, and the arts	Similar	78%	76	313	75%
Health and Wellness	Please rate each of the following characteristics as they relate to Franklin as a whole.	Overall health and wellness opportunities in Franklin	Higher	86%	26	325	92%
	Please also rate each of the following in the Franklin community.	Availability of affordable quality food	Higher	68%	43	317	86%
		Availability of affordable quality health care	Higher	71%	32	328	90%
		Availability of preventive health services	Higher	80%	6	314	98%
		Availability of affordable quality mental health care	Much higher	69%	3	318	99%
	Please rate the quality of each of the following services in Franklin.	Health services	Higher	87%	5	313	98%
	Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.	Overall health and wellness opportunities in Franklin	Similar	75%	146	313	53%
Please rate your overall health.		Similar	80%	21	313	93%	
Natural Environment	Please rate each of the following characteristics as they relate to Franklin as a whole.	Overall quality of natural environment in Franklin	Similar	85%	123	333	63%
	Please also rate each of the following in the Franklin community.	Cleanliness of Franklin	Higher	95%	11	342	97%
		Water resources (beaches, lakes, ponds, riverways, etc.)	Similar	63%	139	285	51%
	Air quality	Similar	89%	91	328	72%	

Natural Environment

Please rate the quality of each of the following services in Franklin.

Preservation of natural areas (open space, farmlands, and greenbelts)	Similar	65%	94	320	70%
Franklin open space	Similar	72%	74	315	76%
Recycling	Similar	69%	191	346	44%
Yard waste pick-up	Higher	90%	15	317	95%

Please rate how important, if at all, you think it is for the Franklin community to focus on each of the following in the coming two years.

Overall quality of natural environment in Franklin	Similar	87%	92	313	70%
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