



HISTORIC  
FRANKLIN  
TENNESSEE

ITEM #8  
WRKS 10/26/2010

## MEMORANDUM

October 18, 2010

**TO:** Board of Mayor and Aldermen

**FROM:** Eric S. Stuckey, City Administrator *ES*  
Russell Truell, Assistant City Administrator / CFO  
Eric Gardner, Director of Engineering  
Kevin Comstock, ITS Project Manager  
Brian Wilcox, Purchasing Manager

**SUBJECT:** Consideration of rejection of all bids for purchase of vehicular traffic data collection contract services for the Traffic Operations Center Division of the Engineering Department (Purchasing Office Procurement Solicitation No. 2011-003)

### Purpose

The purpose of this procurement is to purchase vehicular traffic annual data collection contract services for fiscal year 2011. Each year, the City's Traffic Operations Center collects peak hour turning movement counts for about one-third of the City's signalized intersections plus bi-directional average daily totals (ADT) counts at various locations. This data is used to adjust traffic signal timing.

### Background

In a memo dated September 20, 2010, staff recommended that the City accept the apparent lowest best bid, from National Data & Surveying Services, Inc. of Beverly Hills, CA, in the amount of \$14,650, for the specified vehicular traffic data collection contract services. The Engineering Department Traffic Operations Division budget for fiscal year 2011 allocates \$20,000.00 out of the General Fund for the purchase of traffic data collection contract services. The specified scope of work this fiscal year includes peak hour turning movement counts for thirty-one (31) signalized intersections and 24-hour bi-directional ADT (tube) counts at five (5) mid-block locations.

The Engineering Department has now determined that the City would very likely be able to save money in the future by using this year's budget to purchase data collection devices that would permit the City to video signalized intersections and mid-block locations as the means to collect traffic volume data instead of capturing the data by the visual and mechanical means originally specified. The video would still require analysis in order for the data to be transcribed into a usable format, and the City would still expect to outsource that process. Depending upon estimates for purchase of the data collection devices and for the transcription services, either quotes or sealed bids would be solicited.

### Financial Impact

Staff estimates that the City could purchase the necessary data collection devices and have this year's data transcription work performed within the amount budgeted in FY 2011 for data collection and transcription services. For as long as the data collection devices remain functional, only the transcription services would be required in subsequent years.

### Options

1. In accordance with the bid documents, the City reserves the right to reject any and all bids. If this option is pursued, staff would solicit quotes or sealed bids for purchase of traffic volume data collection devices and for traffic volume data transcription services.
2. The City could accept the apparent lowest best bid, from National Data & Surveying Services, Inc. of Beverly Hills, CA, in the amount of \$14,650.00, for the scope of work originally specified.

### Recommendation

Rejection of any and all bids is recommended.

**Tabulation of Bids\***

<b>Purchasing Office Solicitation No.:</b>		2011-003 (Vehicular Traffic Data Collection Contract Services)				
<b>Notice to Bidders published in the <i>Williamson Herald</i> on:</b>		9/2/10				
<b>Number of vendors that were notified of / that responded to this solicitation for bids:</b>		15 / 8				
<b>Date and time bids due and publicly opened:</b>		9/16/10 2:00 PM				
<b>Present at opening of bids:</b>		Sarah Roop of the City of Franklin Engineering Department; and Brian Wilcox of the City of Franklin Purchasing Office				
<b>Target meeting of BOMA at which recommendation will be considered:</b>		10/12/10				
<b>Bids received from:</b>						
	<b>Bid No.:</b>	<b>Does the bid MOES<sup>1</sup>? / If not, how many exceptions do not MOES<sup>1</sup>?</b>	<b>Total value of bid for delivery of all specified services:</b>	<b>Payment terms:</b>	<b>Estimated time of completion of project after receipt of order:</b>	<b>Bid and associated pricing is valid and may be accepted through:</b>
Fischbach Transportation Group, Inc. 3326 Aspen Grove Dr., Suite 130 P.O. Box 682736 Franklin, TN 37068 Ms. Gillian L. Fischbach, P.E., PTOE, President 615/771-8022	1 of 1	Bidder takes no exceptions	\$14,800.00	net 30 days from date of invoice	90 calendar days	12/31/10
National Data & Surveying Services, Inc. 8370 Wilshire Blvd., Suite 205 Beverly Hills, CA 90211 Mr. Michael Blitz, Vice President 323/782-0090	1 of 1	Bidder takes no exceptions	\$14,650.00	net 30 days from date of invoice	21 calendar days	12/31/10
PDC Services 3935 W. Union Rd. Millington, TN 38053 Ms. Donna Emery, Vice President 901/873-2297	1 of 1	Bidder takes no exceptions	\$16,425.00	net 30 days from date of invoice	45 calendar days	01/31/11
Quality Counts, LLC 14250 Richmond Park Ave. Charlotte, NC 28277 Mr. Peter Kurtz, Charlotte Office Manager 704/215-4616	1 of 1	Bidder takes no exceptions	\$15,660.00	net 30 days from date of invoice	30 calendar days	01/01/11
Quality Traffic Data 9701 W. Pico Blvd., Suite 205 Los Angeles, CA 90035 Mr. Danny Gouhari, President 310/341-0019	1 of 1	Bidder takes no exceptions	\$16,518.00	net 30 days from date of invoice	25 calendar days	12/03/10
Southern Traffic Services 2911 Westfield Rd. Gulf Breeze, FL 32563 Ms. Sheila R. Knowles, President 800/786-3374, ext. 107	1 of 1	Bidder takes no exceptions	\$22,150.00	net 30 days from date of invoice	30 calendar days	11/30/10

<sup>1</sup>MOES indicates "meet(s) or exceed(s) specifications"

\*Shaded bid is apparent lowest best bid

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Tennessee Traffic, LLC 6916 Southern Woods Dr. Brentwood, TN 37027 Ms. Elisabeth Winkler, Owner 615/837-8284 or 615/579-7173	1 of 1	Bidder takes no exceptions but is unable to provide required references for similar work	\$14,205.00	net 30 days from date of invoice	60 calendar days	01/14/11
The Traffic Group, Inc. 9900 Franklin Square Dr., Suite H Baltimore, MD 21236 Mr. John W. Guckert, President 410/931-6600	1 of 1	Bidder takes no exceptions	\$26,000.00	net 30 days from date of invoice	62 calendar days	03/30/11

<sup>1</sup>MOES indicates "meet(s) or exceed(s) specifications"

\*Shaded bid is apparent lowest best bid