



HISTORIC  
FRANKLIN  
TENNESSEE

ITEM #16  
WRKS 09/28/2010

## MEMORANDUM

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September 20, 2010

**TO:** City of Franklin Board of Mayor and Aldermen

**FROM:** Eric Stuckey, City Administrator *ES*  
Rocky Garzarek, Fire Chief  
Sarah Glenn, EMS Officer

**SUBJECT:** Resolution 2010-74 – “Go Pink” Firefighter Initiative

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### **Purpose**

The purpose of this memo is to request consideration of Resolution 2010-74 that addresses the City of Franklin Firefighters initiative to “Go Pink” in support of the National campaign to raise awareness of Cancers that affect women.

### **Background**

Guardians of the Ribbon, Inc. is a non-profit organization started by firefighters to raise awareness about cancers that affect women and help raise money to be donated to local cancer organizations and efforts. Guardians of the Ribbon, Inc. provides resources to local departments and organizations to assist in their efforts to raise money and awareness benefiting local cancer organizations. The “Cares Enough to Wear Pink” campaign is part of the National movement started by Guardians of the Ribbon, Inc. During this campaign, firefighters nationwide will “Go Pink”, wearing pink uniform shirts on duty, for three days in October, Breast Cancer Awareness Month, to show their support for this movement. Fundraising activities will also be conducted during this time and any other time during the year to benefit local Cancer organizations.

### **Financial Impact**

There is no fiscal impact for the City.

### **Recommendation**

Staff recommends approval of Resolution 2010-74 as presented.

**RESOLUTION 2010-74**

**A RESOLUTION ACKNOWLEDGING THE FRANKLIN FIRE DEPARTMENT'S PARTICIPATION  
IN THE "CARES ENOUGH TO WEAR PINK" NATIONAL CAMPAIGN FOR CANCER  
AWARENESS**

**WHEREAS**, cancer affects millions of people all over the world, and the fact that there is a proven correlation between firefighting and cancer, confirm both the need to eradicate the terrible disease and, until a cure is found, help alleviate the suffering of its victims; and

**WHEREAS**, in 2010 the American Cancer Society expects about 1,529,560 new cancers to be diagnosed in U.S., and 33,070 in Tennessee. This year 569,490 Americans are expected to die of Cancer, more than 1,500 people per day; and

**WHEREAS**, the "Cares Enough to Wear Pink" campaign is a national campaign that honors all women and recognizes the need to come together as a collective group and help with the fight against cancer, reminding future generations that people who are not affected by an illness can come together for those who are; and

**WHEREAS**, cancer is one the deadliest diseases of them all, we need to come together to fight it, that means more of us who haven't been affected, need to step up and lead the way. Firefighters speaking on behalf of our women, wearing their color, and standing in the front showing that we care just by wearing pink; and

**WHEREAS**, firefighters normally wear blue shirts 365 days a year, for three days we can wear pink, and give an image of hope and courage to those who worry about being alone in their battle for life.

**NOW, THEREFORE, BE IT RESOLVED** by the Board of Mayor and Aldermen of the City of Franklin, Tennessee, that the City of Franklin Fire Department recognizes, supports, and encourages its members to participate in the "Cares Enough to Wear Pink" campaign in honor of women who battle cancer. On October 25<sup>th</sup>, 26<sup>th</sup>, and 27<sup>th</sup>, all firefighters may wear pink shirts to show support for those battling cancer. During this time, the City of Franklin Fire Department will accept donations to be given to local cancer relief organizations.

**IT IS SO RESOLVED AND DONE**, this the \_\_\_ day of \_\_\_\_\_, 2010.

**Attest:**

\_\_\_\_\_  
**John Schroer**  
Mayor

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**Eric Stuckey**  
City Recorder