The 13th Annual Family Day Celebration is the City of Franklin Parks’ Signature Annual Event. This free annual festival is open to the public and draws families from all over Middle Tennessee.

This annual celebration is presented by the City of Franklin Parks Department and located at The Park at Harlinsdale Farm. Harlinsdale Farm is a Franklin Landmark established in 1935. It was once called the most significant historic farm associated with the modern Tennessee Walking Horse industry. The Park at Harlinsdale Farm is a passive park, maintaining, and protecting the history of the farm and offers walking/running paths, a catch and release pond, a dog park, a children’s garden, and a venue for various public and private events.

The Family Day event features many opportunities for kids and their families to have a great time on the farm with various free activities including the following: hay rides, miniature train rides, pony rides, petting zoo, cane pole fishing, games, crafts, prizes, photo opportunities, and more. The chance to sit and enjoy live performances from local musicians while enjoying local food trucks adds to the relaxed outdoor experience. Sponsors and community businesses offer a variety of interactive Farm Stops designed to engage and expose youth in the community to all types of active farm fun.

**Our Mission**

Family Day is a one-day Fall Festival designed to inspire families to connect to the Franklin community by enjoying the parks, engaging with nature, and celebrating the rich history of our area.

**Our Core Values**

*Foster Appreciation of Nature.* We strive to engage and inspire the families of middle Tennessee to foster a love of nature by exposing them to new and unique experiences.

*Value Community.* We respect and celebrate the involvement of all people and seek to enhance the sense of pride in the Franklin community.

*Create experiences to increase health in the community.* We produce an annual celebration of a historic horse farm that encourages physical activity in a fun and unique way.

*Deliver the Highest Standards with Integrity and Accountability.* We value quality and authenticity. We produce an annual opportunity for local families to experience the outdoors and historic traditions in a fun and family friendly event.

**Our Vision**

We will present an ongoing family event to encourage quality interaction, promote involvement in the Franklin community, and encourage activity and engagement in the outdoors.

**Our History**

Family Day is presented by The City of Franklin Parks Department. In its 12th year we attracted over 6000 attendees. We are increasing our efforts to engage our area businesses in order to be able to expand the various activities and continue to offer this event free for families in the area.

See back for sponsorship opportunities
2019 Family Day Sponsorship Commitment Form

Organization: _____________________________________________________________

Contact Name: ___________________________________________________________

Street Address: __________________________________________________________________________

City: __________________ State: __________________ Zip: __________________________

Phone: __________________ Fax: __________________ Website: _______________________

Email: _____________________________________________________________________________

Additional Information, Donations, or Requests (If participating on-site during the event, please list the number of tables and chairs required for your booth. Please let us know if your organization representatives are willing to participate in your sponsored activity or farm stop!):
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Please check the box next to the sponsorship option you are choosing:

☐ Platinum.........$1,000.00
  • Attach your company name or brand to one of our signature activities or “Farm Stops” (crafts & games) within the festival
  • Your company name or brand on entry signage at the main entrance of the event.
  • Booth space in your specialty area to promote your business and directly interact with attendees (no demonstrations, promotional material only please).
  • Company logo displayed on event poster and event program & map distributed to all attendees.
  • Company name listed on event website (with link to company’s website).
  • Company name listed on new releases.

☐ Gold............$500.00
  • Attach your company name or brand to one of our signature activities or “Farm Stops” (crafts & games) within the festival
  • Booth space at one of our “Farm Stops” (crafts and games) to promote your business and directly interact with attendees (no demonstrations, promotional material only please).
  • Company logo displayed on our event program & map distributed to all attendees.

☐ In-Kind Sponsors
  We are always looking for supplies, advertisement, games, crafts, etc. to make this event great! If you have something in mind you would like to donate, contact us today!
  • Attach your company name or brand to a specialty area within the festival.
  • Booth space in your specialty area to promote your business and directly interact with attendees (no demonstrations, promotional material only please).
  • Company logo displayed on our event program & map distributed to all attendees.

____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________
____________________________________________________________________________________

Organization Representative Signature __________________________________________ Date ________________________

Please contact Robert at 615-794-2103 or robert.thomas@franklintn.gov for more information.