



SURVEY RESULTS

October 2012

To: Sustainability Commission

From: Andrew Orr, Sustainability and Grants Coordinator

Purpose: Review of Survey Results

Executive Summary

In the summer of 2012, the City of Franklin Sustainability Commission administered an online survey to understand how sustainability initiatives have been perceived and to determine issues citizens would like to see addressed. This is part of a greater effort to update the 2009 Sustainability Action Plan.

Sustainability has largely been about quality of life, which respondents indicated is high. Over 98% rated the quality of life as good or excellent. Historic Downtown Franklin/small town charm was considered the greatest strength followed by the quality of education, public safety, variety of shopping/restaurants, and parks and recreation.

When asked about the most significant challenges facing the City, respondents indicated that reducing traffic, managing growth and development, maintaining Franklin's small town charm, and improving the water infrastructure posed the most significant challenges.

Respondents deemed reducing municipal utility costs, considering energy efficient streetlights when cost effective, and also pursuing additional public/private partnerships for hosting solar arrays important initiatives to pursue.

Citizens were also asked about Bluebag recycling to which 65% indicated they were satisfied with the program. The City received many suggestions about adding glass collection to the service and/or switching to a rollout container for recyclables instead of using bags. Residents suggested promoting participation in the program as well as the BOPAE service as the most effective way to reduce the amount of waste being sent to the landfill. In terms of walking and biking, approximately 83% of residents feel safe walking or biking to places within a two mile radius of their home, but when asked about how well connected paths and greenways are only 7% indicated that paths and trails are well connected to parks, schools, neighborhoods, and commercial areas while 33% feel that paths and greenways are mostly connected, just missing a few sections.

When asked what Franklin should pursue next to become more sustainable, suggestions varied, but a large percentage of comments related to relieving traffic, managing growth, as well as adding sidewalks, bike lanes, and greenways.

Most people are aware on some level that the City seeks to pursue sustainability initiatives, as 62% responded they were familiar with the City's sustainability efforts while 38% responded that they were not. Roughly 34% of respondents indicated they were satisfied with sustainability efforts while 60% were either "neutral" or "not familiar" with efforts. Only 6% responded they were dissatisfied. Respondents generally associated sustainability in Franklin with Bluebag recycling, historic preservation, the Farmer's Market, and City parks.

Some of the preliminary conclusions drawn from the survey include the following:

- Maintain and enhance quality of life.
- Reduce traffic and congestion and manage growth carefully so not to diminish the small town charm and character of the community. Concerns were expressed about infrastructure not keeping pace with development.
- Ensuring a safe, reliable, and long-term drinking water supply is very important to citizens.
- With the strategic addition of a few sidewalk and greenway connections, Franklin could have a robust bicycle and pedestrian network that connects residential areas to parks, schools, shops, and restaurants.
- Consider accepting glass and or switching to rollout containers for recycling and continue promoting participation in the bluebag and BOPAE programs.
- Reduce municipal utility expenditures and pursue cost effective energy conservation and renewable energy projects.
- Carefully manage costs and keep taxes low.
- Public outreach to share information and receive feedback.

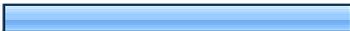
When asked to describe Franklin in one word, “charming” overwhelmingly topped the list followed by “home” and “quaint.”

The online survey consisted of 20 questions with opportunities for citizens to write-in responses. The survey was emailed to various organizations, commissions, and HOAs throughout the community and also posted on our website and social media outlets for two months. Local media also covered the efforts. The Commission collected 691 responses.

1. How do you rate the Quality of Life in Franklin?

		Response Percent	Response Count
Excellent		65.6%	447
Good		32.6%	222
Fair		1.5%	10
Poor		0.3%	2
answered question			681
skipped question			10

2. In terms of Quality of Life, what are the City's greatest strengths? Select up to 3 choices.

		Response Percent	Response Count
Access to health care		21.2%	146
Civil War history		12.9%	89
Cost of living		11.6%	80
Franklin Farmer's Market and locally produced food		15.7%	108
Goal of becoming a Top Sustainable City		10.6%	73
Historic Downtown Franklin/small town charm		72.5%	499
Quality of Education		52.3%	360
Recreational/Parks/Open Space		24.7%	170
Safety/security		48.1%	331
Variety of Restaurant and Shopping Opportunities		32.1%	221
Other (please specify)		5.1%	35
		answered question	688
		skipped question	3

3. How familiar are you with the City's sustainability efforts?

		Response Percent	Response Count
Very familiar		9.5%	65
Somewhat familiar		52.1%	355
Not familiar		38.4%	262
answered question			682
skipped question			9

4. How satisfied are you with the City's sustainability efforts?

		Response Percent	Response Count
Very Satisfied		5.1%	35
Satisfied		28.8%	196
Neutral		29.6%	201
Dissatisfied		6.2%	42
Not familiar with efforts		30.3%	206
If dissatisfied, please indicate why.			41
answered question			680
skipped question			11

5. When you think of sustainability in Franklin, what comes to mind? Select up to 3 choices.

		Response Percent	Response Count
Arbor/Earth Day		4.1%	28
Bluebag recycling		74.0%	502
Energy conservation		20.1%	136
Electric vehicles		12.1%	82
Franklin Sustainability Commission		8.7%	59
The Farmer's Market		30.7%	208
Historic Preservation		41.9%	284
Parks/Recreation/Open Space		35.7%	242
Solar panels		9.3%	63
Nothing specific		10.8%	73
answered question			678
skipped question			13

6. Are you satisfied with the City's Bluebag Recycling program?

		Response Percent	Response Count
Very Satisfied		30.9%	210
Satisfied		34.3%	233
Neutral		11.9%	81
Dissatisfied		8.5%	58
I'm eligible, but choose not to participate		7.5%	51
I'm not eligible to participate		6.9%	47
If you are dissatisfied or choose not to participate, please specify			164
answered question			680
skipped question			11

7. How can the City effectively decrease the amount of waste being sent to the landfill, thereby reducing associated costs (tipping fees)? Select all that apply.

		Response Percent	Response Count
Better promote the City's Battery, Oil, Paint, Anti-freeze, Electronics (BOPAE) recycling program		63.2%	415
Consider transitioning to natural gas fueled garbage trucks to reduce operating costs		26.6%	175
Encourage higher participation in the Bluebag program		74.4%	489
Encourage homeowners to compost food scraps		19.5%	128
Implement a rate structure based on how much trash people throw away i.e. "pay as you throw"		35.3%	232
Nothing, increase customer rates proportionately as costs go up.		4.7%	31
	Other (please specify)		110
		answered question	657
		skipped question	34

8. The City recently partnered with a solar developer for the construction of a solar array at the wastewater treatment plant. The City did not outlay any funds for this project. Do you support the City's efforts to make use of underutilized City owned property for renewable energy generation?

		Response Percent	Response Count
Yes		76.4%	521
No		8.5%	58
No Opinion		15.1%	103
answered question			682
skipped question			9

9. The City pays to maintain approximately 7,000 streetlights each year. When cost effective, would you like to see the City transition to using longer lasting energy efficient streetlights?

		Response Percent	Response Count
Yes		84.9%	581
No		6.0%	41
No Opinion		9.1%	62
answered question			684
skipped question			7

10. Downtown Franklin was designed to be a place where people could live within walking distance of places they work, dine, and shop. Would you like to see more residential units within walking distance of Main Street? Select all that apply.

		Response Percent	Response Count
More single family homes		23.7%	162
More condos and townhomes		28.7%	196
Mixed use developments with retail/commercial on ground floor and residential units above		40.7%	278
More workforce housing		11.4%	78
No more residential units are needed		23.1%	158
No Opinion		20.1%	137
answered question			683
skipped question			8

11. Would you like to see more walkable communities throughout Franklin (residential areas within safe, walking distance to shops, restaurants, schools, and parks)?

		Response Percent	Response Count
Yes		79.1%	542
No		9.3%	64
No Opinion		11.5%	79
answered question			685
skipped question			6

12. Do you feel safe walking and biking from your residence to places within a 2 mile radius?

		Response Percent	Response Count
Yes, it's very safe		54.8%	374
Somewhat safe		27.8%	190
No, it's somewhat not safe		8.6%	59
It's not safe at all		7.0%	48
No Opinion		1.8%	12
answered question			683
skipped question			8

13. How would you describe the existing greenway and trail system in Franklin?

		Response Percent	Response Count
Paths and trails are well connected to parks, schools, residential areas, and commercial areas		7.1%	48
Paths and trails are mostly connected, but missing a few sections		32.7%	222
Paths and greenways are not well connected to destinations		31.4%	213
No Opinion		28.8%	195
answered question			678
skipped question			13

14. How far is your daily commute to work (one way, not roundtrip)?

		Response Percent	Response Count
Less than 2 miles		7.0%	48
2-5 miles		9.9%	68
5-10 miles		13.5%	92
10-15 miles		8.5%	58
15-20 miles		10.5%	72
20-30 miles		13.3%	91
more than 30 miles		1.9%	13
I work from home		13.2%	90
I prefer not to answer		0.4%	3
Not Applicable		21.8%	149
answered question			684
skipped question			7

15. What's your opinion on trees in our community?

		Response Percent	Response Count
Trees are very important and more should be planted		65.3%	438
The amount of trees in Franklin is just right		31.9%	214
They are not that important and we have enough trees		2.8%	19

If you think we need more, where would you like to see more trees planted?

100

answered question

671

skipped question

20

16. Please indicate how important the following initiatives are to you.

	Very Important	Somewhat Important	Not Important	No Opinion	Rating Average	Response Count
Developing a network of greenways and trails throughout the City	41.1% (278)	42.5% (288)	13.4% (91)	3.0% (20)	1.78	677
Ensuring a safe, reliable, and long-term water supply	90.1% (613)	9.1% (62)	0.4% (3)	0.3% (2)	1.11	680
Fully developing the existing City parks	27.7% (185)	57.5% (385)	12.3% (82)	2.5% (17)	1.90	669
Making Harlinsdale Park the permanent home for the Farmer's Market	10.2% (69)	28.5% (193)	39.9% (270)	21.4% (145)	2.73	677
Public outreach to share information and solicit feedback	32.8% (221)	49.7% (335)	10.8% (73)	6.7% (45)	1.91	674
Public-private partnerships and identifying alternative funding sources for projects	37.5% (252)	48.7% (327)	8.0% (54)	5.8% (39)	1.82	672
Pursuing renewable energy when cost effective	56.9% (384)	35.4% (239)	6.8% (46)	0.9% (6)	1.52	675
Offering incentives to the development industry to encourage low impact building design in pedestrian friendly areas	41.3% (277)	42.2% (283)	12.4% (83)	4.2% (28)	1.79	671
Reducing municipal costs	54.0% (361)	38.9% (260)	3.7% (25)	3.3% (22)	1.56	668
answered question						682
skipped question						9

17. In your opinion, what are the most significant challenges facing the City? Pick up to three choices.

		Response Percent	Response Count
Building new greenways and trails		15.3%	104
Offering a mix of housing options		14.3%	97
Improving Air Quality		6.8%	46
Improving the City's water infrastructure		47.9%	325
Maintaining the City's small town charm		59.4%	403
Managing growth and development		65.4%	444
Reducing traffic/congestion		66.9%	454
	Other (please specify)		60
		answered question	679
		skipped question	12

18. How long have you lived in Franklin?

		Response Percent	Response Count
Less than 5 years		26.8%	183
5-10 years		27.9%	190
More than 10 years		42.2%	288
I work in Franklin, but don't live in Franklin		2.6%	18
I don't live or work in Franklin		0.4%	3
		answered question	682
		skipped question	9

19. How would you describe Franklin in one word?

		Response Count
		621
		answered question
		621
		skipped question
		70

20. What do you think the City should do next to become a more sustainable community?

		Response Count
		452
		answered question
		452
		skipped question
		239

Q2 In terms of quality of life, what are the City's greatest strengths?

Thirty-four (34) respondents selected "other" and those responses have been categorized below:

The People:

1. Welcoming warmth and kindness of the people who live here
2. Courtesy of citizens to each other. Bible belt.
3. Friendly people
4. The quality and variety of the inhabitants of the city.
5. Melting pot from other geographical areas.
6. Franklin's greatest strengths are its freedom-loving citizens who stand against unelected bureaucrats who are diminishing their private property rights in the name of "sustainability."
7. People here are awesome!
8. Warmth of the people
9. Friendly people
10. Hospitality
11. Great people
12. ALL of the above, and most importantly it's friendly, happy generous people.

Open Space

13. Farm scenery I'd love the Farmers Market if it weren't so expensive.
14. PARKS ARE SPECTACULAR!
15. clean air
16. Leipers Fork area - beautiful and quaint
17. It is clean, safe, easy to navigate, the hillsides are stunning and the standards for construction are consistent adding to the beauty and charm.

Other:

18. churches
19. Nice neighborhood/residential area environment
20. Good roads and ease of travel across the state. Nice neighborhoods with large lots.
21. Westhaven Development
22. Cleanliness of the community
23. small town, but close enough to a big town
24. proximity to Nashville
25. Safety, New stuff at McEwen, cleanliness, farmers market, not so great schools other than Ravenwood
26. Franklin Theatre & Heritage Foundation
27. Four season climate, cleanliness, friendliness, lack of traffic congestion (after rush hour), diversity of residents,
28. Extending the Downtown/small town charm experience from I65 into town, Columbia south, 96 West and Franklin Rd North. All is very important to offering opportunities for the future. I65 and 96 needs a lot of work. That is the first thing visitors see and some see that as Franklin.
29. Strength of building codes
30. We moved here for the school system and have been very disappointed. We have been in private schools for the last 2 years. Would like to see more parks and open space. The cost of living is pretty high.

31. WCS schools appear to be overrated. We have put 1 child in private school after a mediocre experience in a WCS ES, and will probably end up placing other child in private school eventually, too.
32. Franklin needs more parks as well the new city hall has to be done. Good Job on downtown and keep the retail coming and police fire dept equipment is good so keep purchasing that and the streetscape must be completed especially on Columbia Ave to Mac Hatcher
33. Maintain free public parking so as to encourage enjoyment of town center by residents and visitors.
34. The galleria created a tax base (sales tax) for the city that keeps property taxes relatively low for the services being offered. That's the cash cow. Don't screw it up!!!!

Q4 How satisfied are you with the City's Sustainability efforts?

Forty-one (41) Respondents provided a comment below and their responses have been categorized below

Recycling:

1. need to be able to recycle glass
2. Need curb side glass recycling
3. Blue Bag program is great but does not incorporate glass
4. Recycling efforts in the city are subpar at best. the ease in which people can recycle is low
5. No glass recycling
6. Seeing minimal done and then when blue bags didn't take right away were threatening to discontinue. I see money spent on downtown (3rd avenue and bridge all the extra signage etc and brick sidewalks all the way to North Margin where they already had sidewalks while on Murfreesboro Rd we are still waiting for sidewalks that were proposed to be done in 2011 8-10 years ago.
7. Would like curbside or easier glass recycling
8. Recently moved here, and am surprised that recycling is voluntary. I do think favorably of the city's effort to compost yard waste.
9. Appreciate the recycling program but SO many businesses replacing green space
10. No public transportation to Nashville, need glass recycling
11. instead of blue bags, having recycle cans like we do for trash would encourage more people to recycle
12. It is very difficult for businesses to recycle now that they took away the Green Bins
13. Recycling bins were better than curbside recycling...and there is nowhere to take glass any longer??

Greenways/Sidewalks/Bike Paths:

14. I find it silly to allow Superior Essex to continue polluting the air but concern ourselves with a bike path? It seems counterproductive.
15. Walking and biking access is NOT good. Many neighborhoods have NO sidewalks, and on arterials like Mack Hatcher, Royal Oaks, Lewisburg Pike, Hwy 96, Cool Spring Blvd you are risking your life on a bike.
16. Underdeveloped infrastructure to allow the general populace to bike, walk, etc. to destinations. For the most part, the current infrastructure is designed for vehicular travel and has not been adequately retrofitted for non-vehicular mobility..
17. Franklin tends to go for flashy projects like the solar power array it recently completed, while ignoring very simple things like access to roads for bicycles. It is impossible to travel by bicycle from almost any subdivision in Franklin to Downtown, the Factory, or the Galleria. Developing a comprehensive bicycle travel program would also help reduce the traffic during downtown events.

Criticisms:

18. The city needs to check out the real reason behind this nation wide move to be "sustainable". It is the precursor to communism! Don't believe me? check out Aena 21, please people do you're homework!!!
19. I disagree with subsidized efforts to achieve so-called "green" objectives. Sustainability to me means economically viable, independent of taxpayer subsidies.
20. Taking gov't \$ & assuming citizens are willing to pay the price for "green" costs frustrates me. Govt funded co. like Solyndra have proven we've got a ways to go w/green. Let's get our budget under control first and be financially sustainable.
21. I think it is a horrible waste of time and money!!!
22. I do not view sustainability as a positive for Franklin
23. Other than curbside recycling, I haven't seen any significant impact on major areas such as transit, biking, grey water, or ordinances to encourage sustainable practices.
24. The City of Franklin should shift its attention toward sustaining the liberties and private property rights of its citizens
25. I disfavor your over reaching governmental efforts. Too much control.
26. sustainability has many definitions. The city is going to far with the green efforts that are unproven and proving to be econimcally incompatable
27. Why add more expense to residents when things were just fine like they were.
28. They are wasteful marketing efforts and city officials spend countless dollars for no return on investment.
29. Wasting money on charging stations is a symptom of overdoing the "sustainability" goal

Schools:

30. While the education is excellent, the extreme redundancy in the schools and constant redistricting from one area to another is extremely difficult for families.
31. The lack of building schools large enough to allow for more than the current enrollment is short-sighted. Why in the world have so much useless space? Why not have three floors for high schools? Elementary schools should be able to handle two floors. That reduces cost and need for redistricting as often. It also reduces the footprint and allows for fewer custodial companies needed. On the up side, I appreciate that there has been a breakthrough in allowing booster clubs to help provide some needed space and equipment .

General Development:

32. Golf cart unfriendly
33. I like the improvements in the new police station and its self-sustaining qualities as well as the sidewalk and beautification but not quite so expensive please. Some of the things could be scaled back and still attractive. I know it is a difficult job and appreciate those working to help improve and keep the life experiences very positive. Bravo for the improvement in recycling.
34. I would love to see the city to finally put in the road from 96th to mach hatcher as promised
35. Trying to be a big city offering to many services that are not cost effective ex.transit service, oversize police force
36. more effort to preserve and develop green space; set standards for new developments
37. development and roads need to be more tempered by environmental impact
38. Sustainability should also be about affordability and all this bogus green and low income housing initiatives have lowered the quality of homes for the middle class just to be able to afford a middle class home in Franklin. Meanwhile the city is allowing even more development yet the water supply is horrible and under usage restrictions or has quality issues just about every year. that is not sustainable
39. Efforts are woefully short sighted. The City should focus on long-term community benefits such as a zoning ordinance that embraces more compact, walkable, mixed-use development (it currently embraces sprawl practices), underground utilities in our core to match the standards of new development, streetscape program

continuance as a priority, adopting a Complete Streets Policy -- initiatives that have lasting impact toward building a sustainable COMMUNITY, not just token efforts in specific categories.

40. Not city's job to make everyone green! Waste of time and money. Fix our roads and infrastructure.
41. Not enough support from City government
42. Just not sure if we are moving fast enough

Q6. Are you satisfied with the City's Bluebag Recycling program?

164 respondents indicated they were not satisfied with the program and/or choose not to participate and commented below:

Glass:

- They do not accept glass, so if I have to go to the recycling bins to drop off the glass anyway, I might as well take all of my recyclables myself
- Glass is a big part of my recycling and it is not part of the program. However, it is more important that recycling pay for itself. I would rather take all my recycling to the centers that pay monthly for curbside.
- bags are not provided and glass is not included in the program
- Need glass recycling home curb side
- You need glass pickup I still have to drive to the recycling station every week - so it does not make it any more convenient
- I wish there was also a pick up - perhaps once a month for glass recycling.
- Wish they took styrofoam and glass.
- please start collecting glass
- I hope the efforts are increased to include glass and some other plastics, but am very happy with what is going on at this time.
- The city should be collecting glass curbside as well as plastic and paper
- I would like to add glass and styrofoam to the program
- The service itself is very good. However, it would be great if we could recycle glass and tin.
- It would be nice if they took glass but otherwise I think it's great! I love having everything picked up once a week and the blue bags are very convenient.
- Wish you would begin accepting glass
- need to recycle glass..
- Like the program. Would like better if it included glass.
- need to take glass as well. Get rid of bags and get large wheeled container such
- as trash containers.
- Apparently a choice was made to purchase trucks which cannot process glass: a poor decision. Also, if participation is to be encouraged, either totes or recycling containers should be distributed at minimal cost. The blue bags are not inexpensive for those on limited incomes. Perhaps the city run utility could add some information about the program along with the bill, which, by the way, is pretty outrageous.
- Need a solution for glass containers
- I wish it included glass
- Wish you would accept glass/bottles!
- I would be nice to also include glass items
- It should include more items, especially glass.
- glass should be included!



- I am satisfied with the program as far as it goes. However, glass recycling is needed especially since we lost the bins in Kroger's parking lot.
- I am thrilled to participate. I would like for the city to begin accepting glass as well in the bluebag program.
- 65 Please add glass recycling
- hoping glass bottles will soon be added to program so we don't have to drive to glass recycling bins off 96 at Southwinds.
- Recycling should include all types of materials, and not exclude glass and styrofoam.
- Need to include glass recycling.
- Would like the ability to recycle glass and styrofoam as part of the blue bag program.
- Moved from Collierville in Summer of 2011. Was able to recycle glass with other recyclables. They also provided plastic containers. It would save the general public \$ if you didn't have to buy the blue bags.
- i wish there was a collection for glass piece to the recycling
- In 1980 our city in CA had curbside recycling for glass, as well as all the items we recycle in Bluebag. Using the excuse that it doesn't make money misses the bigger picture. We MUST keep glass out of landfills. We are 30 years behind!
- No glass recycling
- I wish more people would take advantage of it! I would love glass to somehow be picked up too. I realize it would break in the blue bag.
- I would like to be able to recycle glass
- I do it myself since glass is not collected
- Should take glass
- Would like a better option for glass recycling... In Florida they took everything
- recycle GLASS
- Need to allow for recycling of glass products. Also need a way to dispose of fluorescent bulbs.
- would like to see more convenient glass recycling, perhaps pick up in another container
- would hope that glass might be added to the "mix!"
- Need glass recycling too.
- They should recycle glass as well
- Would like to see the program expanded to include glass even if requires separation of glass from other recyclables.
- I wish you would take glass and plastic bags also
- I participate but would like to be able to recycle glass curbside. I would also like a permanent hard container like the trash container for recycling. It seems counterproductive to have to use a big plastic bag to recycle.
- Needs more participation by residents - why aren't 100% participating? When will glass be included?
- I just wish that we could recycle glass
- I use the program, but it would be better if you could add glass products. Right now I have to drive to Brentwood to recycle glass.
- need glass
- Wish they would pick up glass as well.
- Recycling bottles would be great
- Would like to be able to recycle glass too.
- Would love glass to be included
- Glass should be able to go in the recycle bags
- Glass would be helpful, too



- I really want to have Glass as part of the recycling
- But would like for it to include glass and styrofoam.
- They did not want to take our bags because there were glass products in there yet we were never told glass wasn't supposed to be in there.
- I'm very satisfied, but I do wish we could recycle glass (but I also understand why at this point we can't).
- Glass needs to be picked up with recycling - takes the longest to decompose.
- I wish that glass could also be collected at the curb and that everyone in the community participated.
- not able to recycle bottles
- Picking up glass for recycle would be a tremendous improvement
- I do wish we could start recycling glass curbside, though
- I wish we could recycle glass as well
- I would LOVE to recycle glass. We currently have to sort and take to the convenience center at Kroger on Murfreesboro Rd, which is far from convenient.
- PLEASE let us recycle glass!
- It's a start. I'd like to see us have glass picked up as well. And I think there should be some incentive to those of us who are faithfully participating. We are
- I am waiting for the day glass will be included

Plastic Bins:

- I liked the recycling program that was used when I lived in Pittsburgh, PA. (I moved here 2 years ago.) They supplied a bin that was emptied the same day as the garbage. We could put everything in the bin: newspapers, glass, cans.
- Just have not sought it out. I like a curb side system that is very easy like the one I enjoyed in a previous city. Residents were issued bins to sort recycle materials and picked up every week. Easy breezy system and high participation.
- Would like to use a reusable container instead of blue bags
- I resent having to purchase blue bags. If the city provided containers I would be happy to participate.
- I think the bags are an ugly color of blue (should be a "green" color). Tubs would look much nicer. When the bags are put out on the streets, an unknowing passerby would just think we in Franklin just throw our trash out in the streets.
- blue bag is nice, but Nashville's rocks with their 96 gallon recycle containers.
- I would prefer to not have to purchase the blue bags. They can be difficult to find at times. I would like to see a bin similar to the provided trash can that could be set out. This would also ensure that cardboard etc doesn't get blown away when sitting loose.
- Have to clean up the service alley everytime they pick up. It seems that they don't want to do it, so they just strow the trash around. A separate re-cycle container might benefit.
- I don't quite understand why we can't have "Recycle" garbage cans that are used rather than "Adding Plastic" to the recycle waste stream. I used to fill up 2 large recycle cans in Davidson County before we moved here in April 2012. Now I barely fill up 1 blue bag per week. I do not feel that I am able to recycle as much as conveniently as I did before. I know there are convenience drop off facilities around Franklin, but I don't really find them to be that "convenient".
- Bags or bins should be provided to residents.
- need plastic container not a bag.
- Need a can
- Would like a rolling can option



- Only thing that would make it 100% satisfied is if the pickup would pickup the blue bags on the sidewalk or big bags contained with a blue garbage can marked recycling.
- Our city in CA gave us a separate plastic can which we filled.
- No bags, much easier.
- I do not like the fact that we must purchase plastic bags. I think a bin makes better sense plus when a person moves the bin can be used by the next homeowner.
- I wish we had proper bins. My MIL has a blue bin for recycable paper and glass, a green bin for organic matter (table scraps, etc) and a black bin for trash. The black bin is only picked up once a month. The other bins are picked up every week. She has very little actual "trash".
- I would prefer recycle bins over bags
- Would prefer to have plastic bins instead of having to buy bags. Seems like that's more environmentally friendly. Also, we need to be able to recycle glass!
- I wish Franklin's recycling program did not involve plastic bags at all, and I wish glass were a part of the program.
- But need bigger garbage can size recycling containers. Bags don't fit much
- I do wish plastic bins were given to each family so the blue bags did not need to
- be bought.
- Trash cans are needed like Scottsdale, AZ
- If the city wants to encourage participation, don't make citizens buy the bags; instead use either the bins or recycling totes There is a small initial cost although where we have lived before the first bin was free and others were \$10; totes were also going to be offered for \$10 when implemented.
- We could use reusable plastic containers for all items to be recycled and include glass!
- In California they encourage recycling by giving everyone a container for grass and another one for recyclables to set out with the trash. I think many more people would participate if they didn't have to purchase blue bags and bags to put their grass clippings and shrub clippings in.
- Save blue plastic bag and use reusable containers like trash bins.
- Having bags to put recycling in is a waste of bags! It makes no sense to have everyone buy more plastic to recycle their recycling in. Its crazy! I think we need to have containers like the trash cans for each house hold. If each house hold is willing to buy bags they can buy one trash can or one bin that is reused to recycle with. Something that is more cost effective for the city and environmentally responsible is in order. Please. Please. Please.
- Too much trouble and cost to purchase bags. What's wrong with having a free reusable recycle bin?
- We like the concept of recycling and we do use the blue bag program every week. However, it is physically difficult to tear up large heavy cardboard cartons. We use to flatten them and take them to the dumpsters that have now been removed. We feel that if the City wants residents to use a curbside recycling program, blue bags [or bins of some kind] should be provided free of charge. This IS done in some communities. The blue bags are quite expensive; people on limited incomes are unlikely to go to a store and buy bags when they can simply throw recyclable material in to the trash - free of charge.
- Having to "buy" blue PLASTIC bags instead of just putting a bin out is not GREEN. And they don't take everything. Was a better program when you sorted yourself and took them to local bins - which also accepted glass. I wish we just had another "bin" for recyclables rather than pay to buy yet another trash bag that has to be recycled.
- Please use recycle bins, not blue bags. I'm willing to purchase it myself or increase my taxes, but please use a reusable bin, not a plastic bag that I need to purchase monthly and recycle the box they come in! Also, glass curbside recycling. Please expand our recycling opportunities curbside. Glass, styrofoam, etc.
- I think you would be better off by providing a second bin. That way you could save on the amount of staffing it takes to manually handle the blue bags.

Convenient Stations:

- I use the recycle bins at Williamson Sq. It is convenient as most of my errands are in that area. I would like to see us have containers, like those used for garbage instead of having to purchase the blue bags...and they would hold much more. I have been in other cities that use containers and it worked well.
- I don't like having to buy a separate blue garbage bag. I also do not think that it makes financial sense for the city to buy a second fleet of trucks to pick up the blue bags. I just take my recycle materials - including glass - over to the local Kroger store
- I am used to curbside pickup where i don't have to pay for bags. I drive and drop my recycling to the Wilson Pike center as they take more items. I won't pay for something that i can do for free.
- We separate our recycling materials into separate bins - newspaper, cardboard, plastic, aluminum and glass. We use blue bags for our plastic and take our other recycling to a convenience center. We recommend the city keep the convenience centers like the one at the Kroger shopping center on Murfresboro Road / Hwy 96 East.
- I don't have that much so prefer to take it to Williamson Square off Hwy 96 to the recycle bins.
- i drop off recycles at the recycle sites
- We take our recycling to Krogers bins every Saturday.
- I still use the Recycling dumpsters because glass is not accepted for curb pickup
- Live in the county but just 4 miles from five points and would love to have the option to participate. We take our recycling to the center on Hwy 96 and hope for a program to become available at curbside.
- We do not participate. We recycle too much to make stuffing everything in blue bags efficient. Having a bin (like the garbage bins) would be helpful. Currently, we take our recycling (3 storage tubs full) up to the drop off in Williamson Square (about 2x per month).
- Because city does not accept glass, we choose to recycle at Williamson Square
- Typically take all recyclables to the recycling center at Williamson Square as we recycle a significant portion of our trash
- I have a collection area right behind me,so I see no reason to purchase bags when I can drop off a van load at my convenience.
- We are very satisfied with the concept of the Bluebag but recycle everything we can through the convenience stations. The location of our house makes use of the bluebags less convenient. We recycle more than we "trash." If you recycle at a convenient location that money goes to schools, blue bag program monies go to the fat cat politicians.
- But we recycle almost everything at the county convenience centers. Two people in our household create one kitchen size trash bag every 6 weeks (we compost, too.)

Criticisms:

- Recycling some products such as paper is actually bad for the environment. The bleaching/chemical treatment to reuse paper is worse for the environment than allowing it to decompose. I would like to see the city support recycling materials when it is actually good for the environment only not just a 'catch-all' to feel good about recycling.
- Bluebags should be given to homeowners
- It takes more energy to recycle, again folks you need to do the research
- We must not be eligible to participate since we live in an apartment because we have never heard of this program.
- We have an additional garbage pick up service and they do not recycle.
- More information needed as to what I can put into the bags
- why should i pay you to recycle my stuff when you get paid for recycling it yourself?
- It's a start.
- it does not cost me anything to recycle versing the city to pay for it



- I do not know about this program!
- I think it is expensive for the homeowner. One of the cans like used for garbage might cost us less but perhaps not the city.
- I wish recycling bags were available in drug stores and grocery stores.
- bags are expensive and not as biodegradable as paper
- Program is pretty lame - volunteer only. Recycling efforts need to be required to make a lasting effect Would it improve efforts if homeowners separated recyclable items. I.e. paper; cans; glass
- Most cities I have lived in, provide curb side recycling programs that are simple and easy to use. They are also relatively inexpensive and promoted very heavily. I do not see Franklin taking the right efforts to become sustainable.
- It is absurd that glass, one of the most readily recyclable materials, is not included in the program. I also object to the amount being charged for the nonrecycled container as we generate less than one "kitchen bag" per week. This should be on a consumption basis to encourage improved behaviors.
- The City of Franklin would be better served protecting the liberties of its citizens instead of wasting taxpayer dollars chasing multi-colored whims and fancies.
- Too cumbersome.
- so few stores carry the blue bags. they are difficult to find!
- It should be mandatory, not voluntary. It's a start, but not enough
- Not available to small office buildings

Other:

- Wish more home owners would participate
- Satisfied but see a need for education - I see a lot of non-recyclable material in neighbors' blue bags.
- People need to participate more, horrified how few blue bags I see on trash day.
- I am not sure where to get the bags
- No reason - just have not participated.
- It doesn't include glass, steel, or aluminum. I don't use the blue bags, but I recycle almost everything (glass, cardboard, paper, steel, aluminum, plastic) at the county convenience center located at Williamson Square. Since I'm going there anyway to recycle glass and other things, I take everything. I also mulch all my yard waste and kitchen scraps in my own mulch pile to add to my garden soil. Pine straw that drops from my pine trees each fall is the mulch for my flower beds.
- I currently live in an apartment and have no opportunity for the blue bag pick up.
- We should have to sort the recycle trash to save money
- Do businesses use the blue bag recycling system?
- I do not know how to participate. Need more information.
- I remain unconvinced of the true value for this seemingly "useful" effort
- I would like to see a public goal set for break even: cost of program = tipping fees saved + money earned from recycled cardboard, etc
- Have a hard enough time remembering to get the trash out and haven't figured out what can go into that blue bag.
- Haven't taken time to delve into what's involved
- Why do we have to recycle "blue bags" The manufacture distribution and use of these bags most likely use more energy than what is saved by their use. Recycle bins I use on #96 and on Wilson Pike are more my speed.
- I like the bluebag program. I am skeptical of the cost offset of the program but I do support it. recycling is a big part of reducing pollution and reusing resources but do not full yourself, it takes just as much resources to process paper, plastic and metal for the most part so all we are doing is cutting down on the amount of effort to harvest materials the first time



- Have not seen any numbers on 1. The cost of the program 2. How much of the "recyclable" material winds up in landfills anyway. 3. Net energy savings over the energy expended collecting, sorting, transportation
- but, I work in the city, and speak to children about recycling, the majority do not participate, because of the need to buy special bag, so more advertising, education, or rewards, could possibly help the program
- not reL AURE BUT DONT THINK THERE IS A GREAt deal of buy-in by the public
- very convenient, thank you
- I would rate very satisfied but I think more needs to be done. Drive Liberty Pike from Franklin Rd to Mallory Lane and look on the side streets day of trash pick up. You will see a noticable difference in participation as you cross Mack Hatcher in terms of neighborhoods that participate. Lower income neighborhoods and neighborhoods with more minority participate at a much lower level. We need to understand why and help increase the level of participation by all.
- the bags are not collected on the same day that the garbage cans are emptied -- which is the day people put them out. as a result, animals tear into them. i'd rather spend the time/effort to recycle at a recycling drop-off on my own than have my recyclables strewn about. i live in boyd mill estates subdivision.
- 1) saving the city money and 2) making the city money. An incentive reward would go a long way toward motivating more to do it and thanking those who do. I now put out my black can 1 x month. I work hard on my lawn to be sure that my home represents historic downtown Franklin well and that includes a lot of watering. How about a discount on water and wastewater for recyclers?

Q7. How can the City effectively decrease the amount of waste being sent to the landfill, thereby reducing associated costs (tipping fees)?

Six (6) options were presented and respondents were given an opportunity to write in their own suggestions. 110 people responded with the following ideas:

- Issue every resident the recycle bins and create incentive to recycle with lower rate for participants.
- Give a significant decrease in bill for those who chose to take their own recyclables to the bins.
- The hours of the BOPAE are not convenient to working adults. Needs to have at least one night where someone could come after work.
- Slippery slope here throwing out options to continue to take more money from taxpayers who already pay quite a bit. Government is in place to serve the people not to exploit the people by increasing rates when hitting a bump in the road. Work smarter by driving costs down not sloppily passing on cost increases to citizens.
- I am not opposed to a fee for those who away above and beyond normal usage.
- 1 - Incinerate trash to generate power. 2 - analyse what is being sent to our landfill by volume and provie a list to business to see if any of it could be used to produce a viable product. Sounds like a good investment into one of the local colleges.
- add glass recycling at homes
- I wish there was also a pick up - perhaps once a month for glass recycling.
- Change to electronic billing for Water and Sewer so your own bills don't take up trash or recycling space! You have autopsy but why not autobill?
- Are you kidding about the composting food scraps thing?? Who doesn't have a garbage disposal these days, and why would we want to attract nuisance wildlife (racoons particularly) by composting food scraps??? We already have enough trouble with nuisance wildlife.
- I think providing hard plastic containers for recycling should be a priority. Using blue bags seems like an oxymoron in recycling. Spending more money and producing more plastic bags goes against sustainability and being green. Encourage separating recycling materials and promote the convenience centers and the blue bag program.



- Force apartment complexes to recycle!!! Our community does not recycle. Our family does it on our own and brings it to the designated drop off sites. It's horrifying how much recyclable materials are just carelessly thrown away in our complex!!!
- I like the idea of the rate structure "pay as you throw" being an option people could choose, but it might be too difficult to have more than one set of "rules"
- Just make it so dead easy to understand how MANY things can go in the bag.
- The promo video was good - not sure why it didn't have more impact (remind people how much money is going to M'boro!). Also, get them in more stores. I can only find them at Publix. Kmart doesn't have them and I hate Wal-Mart.
- Work with schools on recycling - lunch waste and paper from classrooms.
- Recycle glass at curbside.
- AWARENESS.
- let private service companies collect the waste. have homeowners pick their own waste collection company
- Have to add glass to the recycling program. I realize there's no glass recycling plant in TN. That needs to change.
- The cost of the blue bags for consumers is high issue blue bags to consumers or find another way to recycle and p/u glass
- Increase rates as needed but ONLY as needed. We need to be fiscally responsible and operate within the budgets approved. That being said...we have great trash services and paying for them should be expected.
- Include glass
- do the 96 gallon containers like Nashville does. increase trash pickup rates.
- I think we need more visibility and promotion in both areas I checked above. Also - the shredding service is the best kept secret in Franklin. People don't know about it. BOPAE program needs to be more clearly stated about when/where/what. And when there are the other hazardous waste drop-off days, those flyers have wording that to me confuses the BOPAE program. Needs to be re-written.
- SUPPLY HOMEOWNERS WITH LARGE BLUE TRASHCAN SIMILAR TO REGULAR TRASHCAN BUT FOR RECYCLABLES. THIS WILL MAKE IT JUST AS EASY TO RECYCLE AS IT IS TO TOSS IN THE BIG CAN. WE LOVED THIS SYSTEM IN SAN ANTONIO. OUR RECYCLE CAN ALWAYS HAD MORE THAN THE REGULAR ONE ONCE WE GOT USED TO IT.
- Put a \$.05 fee on all bottles, cans (beer, wine, soda & refund when items are returned to either a machine or store.
- In Seattle, where we lived previously, compliance with the recycling program was such that homeowners received an annual "rebate" on their trash bill - we had 3 bins for paper/cardboard, plastics and cans/glass. I find it deplorable the concern given to recycling in this area. We compost and recycle and, with a family of 5, typically have no more than 2 kitchen size trash bags per week of waste.
- Educate in schools
- Transition to other container for pickup.
- Since the city is not able to accept glass in the curbside recycling program, point residents to www.growilliamson.com, which will pick up glass curbside for a reasonable fee.
- Give residents a Recycling can, not force them to BUY blue bags for recycling
- Require recycling at events and conduct more recycling programs in schools with children. There are rarely ever containers where I can recycle a water bottle after an outdoor concert. They should be everywhere, visible and present to encourage recycling and make it easier for those of us who recycle everything.
- nothing
- pick up glass when you pick up blue bags
- Include glass in curbside recycling.
- Change the blue bag program to use cans, like those used for garbage. Everyother- week pickup would be sufficient, and could be alternated with every-other week garbage pickup. Use the same automated trucks for both, reducing truck, fuel, and personnel costs. Automated trucks may also reduce worker injury rates and therefore reduce workers comp claims. An additional cost would be the extra recycling-dedicated cans. Encourage home composting by selling simple compost bins at cost, as the city of Nashville does.



- Allow glass as a material for blue bag recycling.
- Natural Gas garbage trucks will not reduce the amount of waste going to the Landfill
- the city of Portland OR limits trash to one large container per address. It really helps, makes people tend to reduce and reuse.
- Provide a free and convenient option of blue bag. Nashville uses an extra can for recycling instead of a blue bag.
- All of the suggestions are good, except the last one. In other areas charging for the weight of the actual trash seems to be working. People seem to be money motivated. Would love to see the above suggestions implemented.
- Add glass to recycling
- Again - Figure out a way to include glass in recycling.
- Include glass as a recycleable product which can be placed in the blue bags. 46 Offer more recycling locations for battery, oil, paint, etc.
- Include educational inserts into trash bills. For example: I have not started a composting scraps both for my garden and environmental reasons 2. Grocery shopping recommendations that would help decreasing wasting foods.
- Make blue bag mandatory
- Pay as you throw programs work well only if coupled with good and solid recycling programs.
- Ban plastic grocery bags
- Recycle glass
- Implement a program to also recycle glass.
- no clue
- Include glass recycling program
- Work with retailers to cut back on excess packaging. Work with USPS to cut down wasted mail.
- Recycle glass
- Allow glass recycling to be part of the blue bag program.
- recycle GLASS
- Don't know enough about these options to choose, but trust the City's decision makers to choose those items that make the most sense, without creating a "Green Police" mentality. In other words, awareness is key - not some imposed participation requirements.
- I think most taxpayers are educated enough to recycle . I think most participate in recycling of some type. Do not spend more money to decrease waste in the landfills . Offer more sites where recycle can be dropped off ie..apartments, office buildings
- Provide glass and plastic recycling in tubs not bags
- I need to know about the blue bag program.
- Increase the recycling program to include all recyclable waste.
- Reward those who use the blue bag program. Offer composting classes (for a fee) to homeowners. Fort Worth, TX has a great program, if you're looking for a model.
- Look at alternative waste and waste to energy technologies
- Provide mechanism for recycling glass
- The primary reason I am completing the survey is to raise the issue of business/church/school recycling. My experience says participation is lagging the "blue bag" project and the potential is significant. If it isn't saving them money, they are not interested (a large church deacon told me that).
- In San Francisco, the city takes care of composting.
- Please do not transition to natural gas.
- I do not accept your unsupported environmental premise.
- I'm all about reducing, recycling, and reusing, but I want this to be at MY discretion, not some punitive mandate from a nanny state city government!!!
- Most of my neighbors are now aware that all the "sustainability" language means more gov't control and loss of our property rights. We will NOT stand for it!



- include glass waste in bluebag program 73 Other cities have bottles included Difficult to responsibly dispose of high toxins named above
- Doesn't the city have better things to do?
- Can our yard clippings composting program also compost food scraps? Can we use our yard bags to send compostable food scraps to the city compost?
- not much except possibly an easier (more convenient) way to recycle glass.
- Electric vehicles
- Yes I compost kitchen vegetable waste
- Bigger recycle containers that accept glass as well.
- Get the darn trash cans, in every other city I've lived in that has them the % of recycling went up 100% and more.
- with the BOPAE program, collect it at the house with garbage, just like the bluebag program; otherwise, it will be too much hassle can you collect my compostables? I don't have room to compost here.
- Encourage businesses & non-profits to recycle. More recycling stations for items not accepted in blue bags (glass) - one in Cool Springs!
- Add glass recycling.
- Compost food scraps? Surely you jest. As for the recycling program, see above. In addition, we were told that the trucks purchased would not accept glass. Bad choice. We have a resident who has started a small program to recycle glass for a small fee. Perhaps you could encourage other citizens to do likewise, since it is unlikely the city will purchase new trucks.
- Pay as you throw would work to reduce costs, but probably would upset people and should probably be a last resort option or a gradual phase-in.
- pay as your through is a huge thing for me. it is your right if you want to over indulge but do not over burden our landfills with your excess and make me pay a portion of it. Do not try and stuff all your excess in trash cans which then overflows into our community and not pick it up and pay more for it.
- I think getting commercial participation in the blue bag plan would be huge..There has to be a way to get them to participate, especially the restaurants
- How about create a compost dumping station for our farmers to use, set up at the Harlinsdale Farm. Something that gives back to the community. Use incentive for people to compost. And I have never heard of the BOPAE recycling program so please better promote that.
- Expand the Bluebag programs to apartments. Encourage the school systems to share the Bluebag program with the students, staff, and parents. This should be done every year or periodically.
- make more incentives to recycle like tax breaks
- consider including blue bags in the cost of trash service (i.e. provide bags to neighborhoods or make them available at local grocery stores). If we are saving money and the environment then the bags should be made available to all (within the current rate structure).
- Accept glass for blue bag recycling!!! It's absurd that glass is not accepted!
- Make it easier for businesses to recycle
- change bluePLASTICbag program to reusable bin, and start glass program
- It seems wasteful to have 3 (or 4) trucks each week. Could any be consolidated?
- I also wonder about the usefulness of the paper bags for yard waste.
- while I feel the efforts to make Franklin green are in line with my values, as decisions are made for the whole community, I would encourage our leaders to compassionately remember our many neighbors with more limited incomes who might need and appreciate practical approaches to our city's resource issues
- Offer quarterly curbside pickup for Battery, Oil, Paint, Anti-freeze, Electronics. It's easier throw it in the trash if BOPAE is not open on Saturday and you can't get there during the week.
- work towards a bi-weekly refuse pick up system, similar to what the City of Portland has just initiated.
- Expand Bluebag to include the waste not eligible
- Add glass to curbside recycling program.



- Get more restaurants and business to recycle.
- I work at a business downtown and we do not have any recycling AND the trash pick up comes everyday BUT only picks up one business per day. Our day is Thursday, we clean the refrigerator on Friday before the weekend and the cleaning crew comes on Saturday. Trash pick up is all mixed up.
- Offer an additional bin. I people are more inclined to recycle if you make it easier.
- I understand why the blue bag is necessary but it's costly to purchase blue bags and may be a barrier to adoption. I'd seek alternative solutions to encourage broader participation in the program.
- As long as the Bluebag is replaced with a Bluebin, please.
- STOP building more apartments.
- better hours/weekend hours for the battery/paint etc recycling. actually pick up blue bags on trash day.
- No more taxes for green living.
- see my previous comments

Q15. What's your opinion on trees in our community?

100 respondents wrote-in a general comment about trees or provided a specific location that they would like to see more trees planted:

- The beauty that brought people to Franklin years ago is slowly disappearing by the developers that have taken the beautiful land and trees to build homes and shopping areas.
- Stay away from Bradford Pears
- It seems trees are the first to go, without looking at alternatives. I think if trees are taken down for construction, new ones should be planted - example along the road running parallel to the new I-65 wall. It used to be a beautiful archway of trees, now an ugly wall.
- In green space around buildings. The landscaping around buildings and shops is not well maintained or sufficient to beautify Franklin.
- As they come down should definitely be replaced
- Along 96 East once you add the sidewalks. We need to be able to safely walk to down town. It would help reduce the downtown parking problem.
- anywhere possible.
- Question 10 - 15 are most important to me. Machatcher has tremendous potential for a great bearded and treelined bike and walking path at a considerable distance for the road and interconnected to other paths with tunnels under Machatcher. the only good path in franklin is the Chestnutbend path by the harpeth. Pinkerton and Winstead are nice but they only go in circles. The path on Coruthers needs trees and needs to be connected to the west side of town. Bike Paths on the road are ok but are not safe for children. I would rather a mix use path like Coruthers Road, with trees, rather than sidewalks right on the street and a bike lane in the street.
- don't let new subdivisions take out EVERY tree! Just the ones that are necessary to build the home. offer a 50/50 program for new and replacement parkway trees.
- soccer fields off 96
- In my opinion, there needs to be a tree service who can trim the trees Franklin currently has to look nicer, instead of trimming a part that hangs over the streets.
- Parking lots, especially by Dollar General on 96.
- Strategic places- not just planting trees for the sake of planting trees.
- More in planned developments.
- Would love to see more trees and landscaping along hwy 96/Murfreesboro Road. Especially near the Royal Oaks intersection.
- How about we stop cutting them down in commercial areas that never develop.



- In and around any new residential and commercial development, plans should be required to include so many trees planted in green space.
- Around buildings and and eyesores like restaurants and department stores. Anywhere where there are eyesores.
- We need to plant trees around areas being developed, for instance near roads that are eating into the hillsides and fields, we need trees and their roots to help lessen the wearing down and erosion that happens after the paving and building are finished. We definitely need to replace trees as they become damaged and destroyed in heavy storms or accidents.
- Maybe don't plant, but stop cutting them down for more development that we do NOT need in Cool Springs. There are so many empty buildings I cannot believe the new construction. This is the thing that will ultimately drive us and others to another city. All those empty buildings look terrible and are dangerous.
- Along Oak Meadow by I65 for beautification and sound barrier.
- Stop clear cutting trees in new developments. Plant more trees in park areas.
- Develop mini parks in neighborhoods.
- Not to overcrowd where they are sufficient, but I'm sure there are areas that can take more trees without giving up the open space if it being well utilized already.
- We're not doing a good job replacing diseased and dying trees. You see large old trees being cut and they aren't being replaced. There needs to be a program to educate the public on how trees lower ambient air temperature, reduce water runoff and improve property values.
- Behind the new wall behind I-65 S and N by Oak Meadow Neighborhood. We should replace what was taken out.
- I will defer to those with more knowledge on the matter but trees are always welcome.
- Along Mack Hatcher in the middle
- New subdivisions and used as buffers on busy roadways.
- Neighborhoods and basically anyplace that will grow one 30 anywhere. along streets that don't have them.
- The existing requirements the City imposes on new construction and parking lots seems sufficient...plenty of trees get planted in large parking lots and around offices and retail areas.
- every where. Along every major streets
- While I checked more trees, I would not want to increase taxes or forego other worthy projects to do this.
- Trees provide shade that cuts down on heat so wherever that would apply; those big swatches of lawn are HOT. And, trees help to absorb pollution so put them along roads, just stay away from the electric lines; they just get trimmed badly.
- Along streets and in medians
- Everywhere.
- New construction should be made to replace the exact number of trees plodded under for the construction. The bird population is having difficulties finding roosting spots!
- Once an area is cleared for construction and a structure is complete, trees and landscaping should follow.
- the area around HWY 96
- Incorporated into shopping center parking lots and road frontage. Highway 96 from I-65 is older but could present a nice gateway for people entering the city from I-65.
- Along all roadways, even if they have to be very far apart due to cost. Also, even if it is many years before the positive impact is apparent. We should start along all major roadways.
- Cool Springs area
- Everywhere. Home owners should be made aware of reasonably-priced fastgrowing varieties of trees. The city should set a goal of planting at least 6 trees per year on every city-owned property to set an example. Plant smaller trees along property lines and in clusters, not scattered all over, in the way of human activities.
- Around schools
- Westhaven community, along 96



- trees could be planted to buffer traffic sounds and bordering parks. If the city has land that trees could be planted on then do so. In all new developments there should be tree design plan as part of the development including businesses.
- Shopping center parking lots, along the sides of major streets.
- Only in places with adequate brown water irrigation. Nothing is worse than seeing trees planted and then not cared for.
- Tree planting should be a requirement in all new development housing. I.e. X # trees/ house depending on sq footage.
- Parking lots should have green space with trees!
- Along the main roadways, I96/Mack Hatcher. These are long corridors with no trees. Planting in center median would reduce pollution and temperature
- Burying utilities should be expanded - butchered trees along the streets are an eyesore.
- Just beware of MTEMC and their pruning policies
- Wherever space without detracting from intent of said space.
- library
- 2-4 years ago totally over planted along hwy 96 by skate park near freedom intermediate & in pinkerton park, didn't appear to be a plan in mind, when full grown it's a cluster forrest.
- Whenever new homes go up and trees come down, new trees should be planted as close as possible.
- Trees?! You've got to be kidding me? Is our city being run by a bunch of tree huggers now?
- Like to see trees include in all streetscapes.
- large parks
- The ones around lines need to be cut back.
- In the parking areas at Independence Square, Alexander Plaza, and other shopping areas, They are large concrete islands that hold the heat.
- Plant anywhere possible. More importantly, preserve mature trees. Planting a couple of fast-growing softwood trees does NOT make up for removing decades old or more hardwoods
- I love to see trees in parking lots whenever possible, and as close to sidewalks and common areas as they can be. It seems to me that when trees shade paved areas it makes a place feel much more comfortable and fun to be in!
- In residential neighborhoods that have none. Builders should not be permitted to take down more trees than necessary.
- Use volunteer labor and donated trees.
- 1.parks 2.along major roads (Hillsboro Rd., etc.) 3.all schools 3.parking lots at all large retail businesses
- In medians on many of the streets in Franklin; street trees in subdivisions; in commercial areas.
- If citizens want to plant trees - let them plant trees! We don't need to take part in some government funded program for more trees.
- You are creating an interesting conundrum: You argue for more trees while your policy against CO2 deprives these trees of the very resource necessary for their survival.
- As a tax payer, I do not intend for my tax money to be used for these endeavors.
- This is not the business of city government. I don't want to sound mean but these efforts are more meddling of big government.
- along major thoroughfares
- Parks (e.g. Pinkerton) need more trees.
- along major streets that don't already have them; in parking lots so that the cars don't get so hot
- Potted Trees could be added to downtown/square area in front of shops where the actual planting of trees is not possible; any future development should have a requirement of the minimum amount of trees and landscaping that is REQUIRED so that new construction blends in with existing green efforts.
- Downtown historic area



- Anywhere there is open space available. Maybe fruit trees/orchard and community gardens on the Rec Center property.
- Street trees
- Dog parks and ball parks, and anywhere else they will fit.
- Due to draught and storms we have many trees in our neighborhood that are dead and not being replaced. We need all the trees we can get
- Quit building apartments! Quit building anything! Use what we've got!
- trees provide outstanding natural beauty and natural shade. The problem is, we do not have a proper water source to keep them alive and the water we do have cost way to much to water appropriately
- HARLINSDALE...Also many trees have been cut over the last few years since the flood, especially on Fair and W. Main..Part of that I blame on the electric company's poor efforts to properly trim trees, many old magnolias and oaks are missing, especially on Fair St.
- In my yard, just kidding. Near and around shopping areas and the neighborhoods who cleared trees to build.
- Trees are a renewable resourse and there should be a plan for maintainingour local flora.
- I would like to see more vegetation around the river to decrease erosion and to absorb rainwater which will decrease flooding
- Any where there is space. 88 It may not be feasible because of the need for parking spaces, but large parking lots having medians with green areas for trees and plants
- Every new neighborhood should have trees not just grass and shrubs. New/old medians too.
- They need to be trimmed more regularly to allow you to see stop signs and around corners at stop signs to prevent accidents.
- trees are important. Also many places are walkable, even over 2 miles, instead of more distruction of greenspace with new residential units I would reallly like to see many more sidewalks to take advantage of the many wonderful parks and businesses that we already have
- Trees have a finite life span. Many trees downtown are damaged due to MTEMC trimming and need to be removed and replaced. The Streetscape program will do this by placing utility wires underground which will prevent future damage by private utility companies. Trees are vital to our downtown core!
- More trees along Mack Hatcher.
- Wherever they are planted, they should be part of an overall Master plan and not just planted randomly to ensure long-term viability, survival and benefit.
- I love trees and shrubs but some could use trimming on Carothers Parkways between McEwen and Coolsprings. They are too large and can be unsafe for genders walking the sidewalks
- Along Columbia avenue and any other major pedestrian corridors
- Trees should be considered a capital asset and inventoried through a software program like Itree. This will allow you to properly document the tree inventory and provide data needed in the event of a catastrophic disaster.
- They need to be maintained. Where I live they are chopped to the ground if they are within a few feet of an electric or phone line. In the city when walking you have to walk off the sidewalk or bend to go under the limbs.
- Parking areas in office and retail centers.
- Next to the power lines, so as to hide them from site until THE CITY can take over the electric company and get the power lines buried, like any first-class municipality !!

Q17. In your opinion, what are the most significant challenges facing the City? Pick up to three choices.

Sixty (60) respondents provided a write-in comment

- Limit amount of office parks and buildings until existing are full. Example Sharon Spings on Royal Oaks. Tore down tons of trees for one building.
- sidewalks needed between Pinkerton Park and Mack Hatcher!



- Franklin has done a poor job of planning and allowing all the building of residential communities and the traffic is terrible! Too many people for the amount of space which makes getting around town very difficult and cumbersome. We live 1 mile from the square and it takes 15 or more minutes to get to the other side of town due to Long lines of traffic. Also with in that mile there are no sidewalks to access our home to downtown or Pinkerton Park which is a .5 miles from our home. Franklin seems way behind when it comes to sustainability issues compared to other areas of the country.
- Building sidewalks on 96 east
- Traffic/congestion no doubt is the no.1 issue in my opinion
- In my opinion, Franklin has allowed to many developers to come in and build houses, that many can not afford.
- Keeping the taxes low.
- Diverse population decreasing property value and decreasing the franklin special school district.
- managing the city in a cost effective manor
- Lets not become like Hendersonville and Murfreesboro...TRAFFIC!!!! Do not over develop based on the want for money... rather manage and guard our best attributes. Smaller is sometimes better.
- COMPLETION of Mack Hatcher loop to reduce Historic Main Street traffic congestion
- Better sideways to allow access to downtown
- cost of water
- City Leadership not getting involved in wasted initiatives
- I LOVE THE ROUND ABOUT. WE NEED MORE ..EVERYWHERE!
- Build the Mack Hatcher extension and stop buying historical property. So much gas is wasting sitting in traffic that could be eliminated by the extention!!!!!!
- Need Mack Hatcher to Westhaven bypass!!!
- Reducing Noise-too many loud motorcycles, trucks, etc.
- Mack hatcher extension 20 Add sidewalks to encourage walking. To attempt to walk west main beyond 11th ave is to take your life in your hands.
- Pro-active growth:
- reining in the out of control Codes dept
- Finishing Mack hatcher to take the congestion off Hillsboro Rd,hwy 96 and franklin rd
- Improving bus service to Nashville.
- TRAFFIC-Improve roads
- harlinsdale farm is an amazing property for more events over the years....however concern for the heat if the farmers market moved because of the new ownership at the factory or other reasons, check with the Tuesday vendors, in my experience the veggies wilt extremely fast, should get the farmers input on this. The market draws people from all over to Franklin on Saturday mornings, it's a huge feature for the Town, HUGE!
- we need mack hatcher finished... i feel like the traffic situation in franklin is silly. there are parts of historic downtown that still need work... like where bridge street curves into 1st... we need a boutique hotel and more unique restaurants that will draw more tourism here. For paths i really think that there need to be more walkways to school for example pearre creek, from westhaven you can walk there but should be path from willowsprings and franklin green.
- Both Hillsboro and Columbia roads need to be widen ASAP!!
- Extend Mack Hatcher!!!!
- Finish Mack Hatcher to New Highway 96
- More progressive leadership
- over regulation by our city and county government.
- Complete Mack Hatcher bypass to Westhaven
- Trails must connect and lead places people want to go, not just around in a circle. Most people won't use them if it just for exercise. People want to go somewhere, and ST RD 96, I65, and other major roads are like rivers without bridges. One must put their life on the line to cross the concrete river. Secondly, developing affordable housing for



the waiters and clerks that work in our restaurants and shops. We should not be community that only cares about its wealthy.

- Getting our debt under control and not taking govt funding & thinking that makes these green initiatives "free"
- The most significant challenge facing Franklin, Tennessee, is the City's transfer of authority from the citizens to unelected bureaucrats who seek through these diabolical "sustainability" programs to limit our freedom and private property rights.
- Respecting the property rights of individuals!!! And developers!!
- Reduce our taxes
- Hillsboro Road congestion is pathetic! We are country folks and our roads are better, and traffic issues better addressed than in Franklin!! Join the Franklin High School traffic or the Westhaven residents headed home from 4:30 on!!!
- More Senior Low Cost Housing
- down development of the hills, especially the area at Mack Hatcher and Cool Springs Intersection. I do not want to see that developed.
- water/sewer prices seem way too high to me, compared to electric and gas
- Traffic and Congestion in the city is the WORST!!!!
- Conroling costs
- Increase available parking in the downtown area
- Traffic/congestion is a huge problem throughout the city
- for the love of God slow down the building. we are always 10 year + behind on roads and infrastructure
- Investigating the consolidation of FSSD and WCS.
- making franklin more pedestrian friendly and creating safe back paths
- We are a conflicted community. We desire a western Mack Hatcher Pwy (at \$80 or \$90 mil) and we are allocating \$s south toward Goose Creek. Both of these are an outward expansion at the cost of maintaining the quality of our current residents and neighborhoods. We have a tremendous lack of sidewalks and greenways in the city. We have existing neighborhoods that are suffering (just drive down West Main Street and/or any neighborhood off of it and you will see). We need to focus on what we have (treat Franklin like an island - you can't expand an island. How will we serve these new areas in a sustainable way? Trash truck will have to drive further, police and fire will have to use more gas to cover the areas and our build footprint will continue to expand.
- City and County Bureaucracy!
- Need more sidewalks!-doesn't have to cost as much
- education programs for children and residents to encourage more recycling, trolley use, and green choices. Paths & sidewalks to encourage alt transit. I already live with a walkable distance to a new grocery and take-away food...but no way to safely walk.
- Finishing plans that have been started in a quality manner.
- Adding sidewalks on all busy streets near downtown Franklin, particularly from downtown to The Factory, but also from 11th Ave and West Main down to Downs Blvd.
- Becoming more sustainable.
- building infrastructure prior to any more development
- upscale, safe senior living homes. Single level Brownstones w/o the Brownstones' pricetag
- New taxes targeting specific citizens / Hidden government growth and unnessary consulting expenses / Bureaucratic management of elected officials and the media
- need for a small hotel at City Hall location

Q20. What do you think the City should do next to become a more sustainable community?

452 Responded and the results are categorized below:

Growth Management/General Development:

- Stop recruiting new business until you can provide roads, streets, public transportation where people can move around. It is stifling out on the streets/roadways during rush hours and when accidents happen you just shut down roads. Never any police out to try to control the massive amount of traffic and keep it moving! We spend way too much time sitting in our cars waiting/trying to get to our destinations due to overcrowded streets/roads. BUILD MORE STREETS/ROADS!!!!
- Population density is a concern and should be proactively managed.
- Manage growth better. Limit new construction.
- Stop putting buildings and concrete in every open space we have. Builders should be required to include a ratio of green area per size of the building. Raleigh, NC has this requirement and has beautiful business districts.
- Bigger street signs on EVERY street.
- Bring in developers to make homes smaller and more affordable.
- Encourage an environment that is positive for businesses and finish Mack Hatcher to Columbia Ave
- Keeping local merchants in business without unreasonable rental rates.
- build workforce housing
- Be smartly green about investing in efficient technologies and programs. Make it a priority without getting out ahead of practicable technology.
- Plan carefully to make Franklin a walking friendly city.
- Need lots of forward thinking people who realize a sustainable future means renewable energy sources, less pollution, and doing all it takes to combat the man made warming and ultimate destruction of our planet.
- I think the leadership of Franklin has had good long-range vision in this area. We are doing many things right.
- Better control on new home construction to align with school locations
- Balance environmental sustainability with economic relality.
- The codes dept needs an overhaul, no consistency among inspectors which discourages renovations - been ther done that!
- Incentivize developers to include LEED-type characteristics on new projects. Incentivize landlords via property tax offsets or retroactive TIF financing options so as to incorporate the same.
- promote greater diversity
- Have all the city planners on board with a Master Community Plan
- Control billboards and signage. Control zoning. Encourage restaurants and small shops.
- Pro-active anticipate growth with a plan
- Explore adding solar panels to public buildings and schools
- Coordinate the growth, find ways to reduce consumption of natural resources (solar, recycling, etc.).
- Control growth and development
- Build smaller schools that are closer to home so kids of all ages could walk and bike to school. Williamson County has an excellent reputation for their schools and we know many people who are very displeased, including ourselves.
- More well planned historically correct residential development and walkable amenities.
- I would like to see more environmental friendly buildings fast tracked in codes and different codes for homes trying to achieve sustainability I.E. Earthship type homes. The current codes are too constricting for theses types of homes.



- Decide what it wants to be, large growing city or retain small town flavor. Can't be both. Attempts to be tourist destination are creating an artificial tourist trap aura,
- Effectively manage growth and development.
- Incentivize small business programs such as grants.
- Adopt graphical new urbanist master plans and proactively rezone specific areas (Hillsboro Rd near downtown, Hwy 96 E, intersection of Franklin Rd and Mack Hatcher, etc). They must be graphical so people can capture the vision and embrace it. They must be rezoned so developers have less risk and less cost involved and so the city drives what the city wants instead of hoping for developers to come up with something acceptable.
- Concerned about the number of developments eliminating green space and then remaining vacant/dormant (e.g., Royal Oaks and Mack Hatcher, area all up
- Develop land into parks such as the old Franklin country club (Franklin battlefield) and development of Harlinsdale park. Enhance walking to downtown by sidewalk development at least two miles out from town.
- Stop the building of places like over by the factory, What is this going to do to our schools and our already heavy traffic problem?
- PROVIDE INCENTIVES THAT ALLOW HOUSING IN ALL PRICE RANGES SO PEOPLE CAN LIVE AND WORK HERE.
- manage growth, keep small town feel,
- Increase Impact fees for building developing
- Control signage and traffic
- Manage growth
- Control Growth
- Implement a growth plan with TOD development
- More mixed use, business and housing communities
- continue planning and considering what is best for all citizens
- Focus on the important things like air quality - phenol & cresol are known carcinogens yet you continue to allow Superior Essex to pour the poison into the air we breathe. And then in the same breath talk about trying to become green? Make a bold decision & do something real. Please!
- Control growth
- Offer a mix of housing options including more affordable housing
- Focus on other portions of the City. Enough density in McEwen/Dwell area. With new business it is a narrow roadway maze and traffic nightmare.
- I was born and raised in Williamson County and hate what it has become. Stop growth and fix infrastructure before its gets any bigger.
- Encourage density near downtown
- Take better care of what we have in our downtown core - after all, this is what has spawned everything else. Invest in our future with better stewardship of our past - bring street and utility standards up to those required in all new development.
- Adopt a complete streets policy
- promote a mix of housing options in walking distance
- Have realistic goals to incrementally require sustainability.
- Quality is so much more important than quantity for me. Focus less on growth and maintain our home town as stress free, environmentally friendly and organically as possible.
- manage growth away from downtown
- Take advantage of the core's amenities by working to add mixed-use projects that include lower-income housing options. Promote (and maybe incentivize) smart developments to improve walkability beyond downtown, i.e. in Cool Springs and in or near larger subdivisions.
- Keep asking questions like this first of all. This is great. Change focus from creating new developments in the City to the issues the recent developments has caused. Waters issues, street widening, paving and sidewalk issues and crime. Before we move forward we need to deal with the tasks at hand and not ignore them.



- Don't get caught up in "expansion" for expansion's sake. I lived in California before living here, don't try to pack every available piece of land with residence. You will drop the quality of life while raising congestion.
- increase the responsibility of all new development to be more sufficient. Create irrigation wells for each community that will help reduce the draw of public utilities. Required developments to provide a more proactive means of handing over management of community to the people of the community as well as handing over the communities properly with complete and common sense HOA's that are easier to manage and maintain. Stop stretching the city boarders. there are miles of inadequate roads within franklin today, stop stretching boundaries when people who have lived here for years have to fight with poor planning and execution of infrastructure
- Fewer street lamps in the downtown corridor.
- Quit building! Apartments next to the Factory...really?
- Great city, have traveled all over the country and love this town. However I believe the city is trying to milk our charm and in turn will destroy what made this city great. Sustainability means nothing when you destroy what made the city great
- We need better public transportation. Additional comment: the street lights are not bright enough or there are too few. It's very dark and hard to see at night.
- Manage development, to keep from continuing to over develop Franklin.
- Make it more attractive for younger families that may not have that top executive job.
- Maintain small town feel
- Maintain green areas, slow down or stop development of the forested hills, especially the area at Mack Hatcher and Cool Springs Intersection. I do not want to see that developed.
- Sustain building additional homes unless infrastructure and schools are in line first or planning is done to provide for the growth.
- Control the population growth. It is putting a huge strain on our natural resources and changing the reason we chose to live here in the first place. When there is overcrowding serious problems occur in a multitude of areas. Is it too late?
- Exactly what is being done...getting input from residents. Also, examine "best practices" of like sized communities in the US
- Think outside downtown Franklin. Higher attention and priority to those who live outside downtown. Decisions are currently skewed to downtown.
- Evaluate city services
- Plan: why we don't have four lane roads, floors me. Why we don't ask developers when they build to fund underground utilities and underground storm sewers is beyond me. Why we invested in a horse farm instead of infrastructure is ridiculous. Why the Mack Hatcher extension is still in limbo is crazy...I'd suggest you quit worrying about being green and work to improve flow, stormwater and traffic...
- We may be on the cusp of overbuilding. Will our water/sewage plant be able to sustain the growth?
- manage infrastructure demands "before" in advance of commercial and residential development
- Continue to carefully manage growth.
- Make bikeways with new road construction. More restaurants in Westhaven and smaller communities just outside of historic Franklin. No more 'chain' stores or restaurants and allow independent businesses to flourish. Bring in organic 'fast food', healthy options for children and adults. No large buildings, nothing over two stories.
- Liberty between Mack Hatcher and Franklin Rd). Would like to see more restrictive zoning on remaining green spaces.
- The City should encourage use or adaptive reuse of existing building stock as opposed to teardown and rebuild. Existing buildings are inherently more green than a new building!
- implement strong growth management requirements for developers
- Support and encourage new building projects in their sustainability goals/encourage and help new building projects to be sustainable and help them get there.



- Franklin along with Williamson County should investigate the development of a University. Maybe a satellite of MTSU which could also serve in conjunction with a Research and Development Center. This is slightly different from your question but there is a relationship. Thank you for your service.
- Stop new development until we can catch up and get control of what we have now.
- Control large buildings! Walkways, Bike trails made clearly to encourage less cars on the road.
- continue to work with organizations to provide affordable, workforce housing so that those of us that work in Franklin can afford to LIVE in Franklin instead of outlying areas.
- Our leadership is wise to know this is a priority. 1) Stay the course. 2) Monitor and model other successful towns/cities 3) Educate, Motivate, and Reward
- Provide more affordable housing options
- More workforce housing
- Convert all government vehicles to compressed natural gas. Reduce traffic congestion Improve water quality
- Improve water quality and supply. Improve road and traffic arteries. Increase fire and law enforcement ranks and salaries. Reduce or maintain number of festivals in year. Monitor erosion and flood damage Harpeth river causes since dam removal.
- Improve recycling - accept glass. We would also be willing to separate recyclables more if it made it more cost effective. Promote rainwater capture and/or use of existing reclaimed water system for lawn watering, etc. Promote home gardening. Incentives and favorable regulation for individuals to adopt solar and wind energy. Higher taxes/fees on SUVs and large trucks.

Trees/Vegetation

- reduce use of 2 cycle engines, mow less often allow some park land to become meadow, plant trees on both sides of walking trails, use brooms instead of blowers, use labor to eliminate invasive species instead of mow, weed eat and blow trash. widen berms in non cursed highways like Lewisburg pike to make biking safer. connect all shopping areas and schools with paths, sidewalks or green ways.
- Use native plants, flowers and trees to make Franklin a haven for song birds, hummingbirds and butterflies. It's inexpensive, much appreciated, and materially reduces non-native pests.
- Minimize mowing of parks by including warm season grasses in park open areas. Positive for wildlife and reduces fossil fuel use by reducing excessive mowing.
- Encourage developers to use existing trees as much as possible.
- Plant trees, lots and lots of trees!

Local Food:

- Defining goals to increase locally grown foods sold in commercial. For example Local food similar to organic sections
- Community vegetable gardens Rainwater capture Household composting
- The above question about moving the Farmers Market....I only agree with this if the city builds a structure for the Farmers Market such as the one that stands in the parking lot of the Factory were the Farmers Market is on Saturday OR fixing up one of the barns already there and housing the Market inside. It is too hot for fresh produce to be in full sun during the summer months. The vendors pop up tents provide very little shade. Also, the market on Tuesday during the day means only people without jobs can attend the Farmers Market. I only attend the Saturday market.
- Community gardens

Sidewalks and Greenways

- Build out walking path east of downtown so that citizens can walk to downtown, Pinkerton Park, neighborhoods without safety concerns with Hwy 96 traffic. I live 3 miles from work and would love to bike or walk but wouldn't dare venture out Hwy 96 & Mack Hatcher. More greenways would really enable Franklin to be a walking, more sustainable city.
- Improve the parks and create recreation space with lots of shade and trails like Crockett Park. Harlinsdale is not inviting to me. Pinkerton is ok but small. We can do better.
- Build the sidewalks that were supposed to be built in 2009 along the stretch of Hwy 96 between Mack Hatcher and Pinkerton Park - this would make it safer and a community that's conducive to walking to downtown and the park. This area is in the city - it needs to look like it. Also add a few street lights in Yorktown- very dark at night in some areas.
- I filled this out to let you know that I would like to see sidewalks from Yorktown (on 96) to downtown Franklin. Thanks
- Develop more sidewalks for outlying districts (Forrest Crossing, where I live, for example).
- Murfreesboro Rd. needs sidewalks from Ralston Lane to Downtown Franklin. I live in Yorktown and we live too close to Pinkerton Park and Downtown to not have walking/biking access to those areas. Along with that if Eddy Lane would have sidewalks then we could easily bike to the Farmers market. The City needs to do a better job and make it more of a priority of connecting neighborhoods to the parks and downtown on the east side of Franklin.
- Sidewalks to the Factory and Harlinsdale Park.
- Look into Miilcrofton Water. We pay twice what the City of Franklin and Brentwood homeowners pay. They were the first to put us water restrictions. There is a problem with this level of service and sustainability.
- Connect all parts of the city with walking/biking trails and roadways. I would love to ride bikes with my child downtown for dinner or a movie or to the library, etc.
- expand public transport
- Add sidewalks and lights down 96 into downtown Franklin
- Add sidewalks along 96 east so we can walk safely to Pinkerton and downtown
- Sidewalks from Mack Hatcher/Murfreesboro Road to 3rd Avenue/Pinkerton Park. It's too dangerous to walk or ride a bike now.
- More solar power and bike paths
- More sidewalks to promote walking, biking and cut down on car traffic and emissions
- Sidewalks! Would love to see 96/Murfreesboro Road have sidewalks from Royal Oaks to Pinkerton Park. Also Royal Oaks Blvd desperately needs sidewalks added to a few sections so people can safely walk from the YMCA to the Publix and K-Mart shopping areas.
- I think improving and increasing walkability should be a major priority, especially along high traffic corridors like Hillsboro Road and Columbia Pike. Discourage large parking lots and housing developments that do not promote community and walkability.
- Develop improved bike and trail systems. We had them in the other city I lived in and you could get from your home to the heart of the city with your bike.
- Connect trails and bike lanes to homes and destinations. Work with Nashville to add transit to and from the city. Recycle glass and styrofoam.
- Extend sidewalks and partner with Nashville on transit options.
- build more bike trails and encourage and promote more cycling.
- Follow through on plans that have been started without cutting back on the cost to implement them properly. Promote more connectivity between neighborhoods & parks. Implement more & better bike lanes for alternative transportation.
- Focus on connecting trail systems and pursue more public transit.
- Sidewalks & bike paths on 96 w & other main roads lacking them so existing neighborhoods do not have to drive to get to town or buy groceries



- I love the idea of expanding our greenway system along the Harpeth River
- More trails, greenways, and promotion of walkable living
- Develop the green ways. It is dangerous to walk or bike into downtown Franklin.
- Franklin has downtown charm and Cool Springs has cookie cutter restaurants/stores, but Brentwood's development of parks and greenways is where everyone from Franklin goes for recreational fun. Franklin has an opportunity to connect paths to some of Brentwood's trails. For example, behind Clovercroft Elementary that could originate all the way from Carothers.
- Better connectivity of parks, retail, and historic destinations with Trails and Transit
- making safe bike paths and investing in geothermal heating
- Connected Greenways and information sent out about it.
- Continue to connect the greenway to the downtown area.
- I ALMOST love the greenways and trails. They are so close to wonderfully awesome!!
- More community parks. Seems almost all parks are close to the downtown area. How about one in the Cool Springs area and other outlying areas.
- Bike lanes and sidewalks for commuting/exercise corridors.
- Encourage walking and biking around town by developing a comprehensive plan to safely move bicyclers and walkers from their subdivisions to shopping and dining centers. Try to ride a bike from Forrest Crossing to downtown or the Galleria. It will be one of the most scary things you may ever do in your life.
- More bike and walking paths leading to downtown Franklin. Communities nearby could walk instead of driving and conserve. Also, trolley pick ups from communities within 5 miles to downtown Franklin on Saturdays.
- Allow Electric Scooters on walkways / trails
- walking and biking lanes/trails, more commuter friendly to save on gas and to encourage families to exercise together from their home, not taking a car ride to get to the walk. Residents conserve fuel, better air quality, more cash in pocket and are in better over all health plus mood is enhanced with the slightest amount of exercise.
- be more walkable/bikeable. People here are pretty active (especially compared to most of TN!) and want to be outside with their families. Would be awesome to have more family options for getting everywhere outside of driving.
- Have bike paths on major highways such as 96 and Mac Hatcher so families with kids are safe traveling by bike into downtown
- Connect the dots: by means of roads and trails.
- Give attention to greenways, improved infrastructure of roads and "go green."
- Developing greenways/ walking trails in such a way that individuals could use those options as oppose to driving. This would reduce traffic, improve air quality, and of course improving the health of Franklin residents.
- More greenways and less traffic congestion
- Retrofit our primary roads with sidewalks and bike lanes. Add trails and greenways whenever and wherever possible. I'm a proponent of the Streetscape program but very disappointed in how the phases were prioritized so that Highway 96 from I-65 to downtown is near the bottom of the list. This is the primary gateway to downtown Franklin, is lined by at least eight large neighborhoods and includes thousands of homes that are accessible to downtown and Pinkerton Park only by getting in a car or by taking a significant safety risk by bike or foot. The current Streetscape schedule caters to a few small downtown streets with relatively few homes and businesses. I respectfully request that the schedule be reviewed and re-prioritized based on greatest impact to the most residents.
- Create bike-friendly paths to bring folks downtown and to retail destinations. I would love to be able to bike from the Sullivan Farms subdivision to school, Target, or even better, downtown Franklin. Biking on Lewisburg Pike or Mac Hatcher feels very dangerous, from narrow shoulders, high speed limits, and the fact that folks aren't used to watching for bikes.
- Remove automobile traffic off the town square area. Have pedestrian traffic only for 1 block each way.
- Greenways which connect the entire city and parks
- connect the roads with bike lanes together and promote the impact it has on carbon footprints.



- More SIDEWALKS to connect neighborhoods to FSSD schools and retail areas. *** More Bike lanes on existing roads. Addition of Electric charge stations for electric vehicles
- I really, really want to see the Streetscape work done on Hwy 96 between Mack Hatcher and downtown Franklin. I live in Yorktown and I wish so badly that we could walk to Pinkerton and downtown Franklin. It would have a huge impact on our quality of life here, and all the neighborhoods that surround us. It's too dangerous to take my little ones out to walk on the non-existent shoulder of this road. It makes me sad to think that this may never happen, or not happen until one day after my kids are more grown and we can't enjoy this as a family. We live one mile from the Square, and can't even walk there safely. There are SO many people that would benefit from this...Sturbridge, Yorktown, Charleton Green, Buckingham, etc.
- make more bike paths and lanes. STRONGLY enforce the 3 ft law. put "sleep guards" along the middle of the road rather than the side where bikers ride. Put a few electric vehicle chargers here and there.
- More sidewalks on busy streets and better subdivision planning (subdivisions not as crowded and they need more trees)
- Add more public bike and trailways for promoting more outdoor activities!!
- Need to make the Highway 96 corridor from Mack Hatcher to the square more pedestrian friendly.
- We'd go downtown more if we could walk there. Now it is just too dangerous.
- look at traffic congestion; promote parks more;
- finish the aprk system and trails
- i go to nashville to ride the greenway 3 times a week. i wouldn't have to do that if franklin spent money on greenways instead of that stupid golf course and harlinsdale farms. even brentwood has had theirs for 20 years. Ridiculous
- Connect the sidewalks, in other words, fill in the gaps. For example, South Royal Oaks, from Hwy. 96 to Mack Hatcher. Also, from the Factory to downtown.
- more pedestrian walks and bike paths improve water quality more energy efficient street lights
- Increase walkways, sidewalks to allow safe walking and biking to stores, etc
- More restaurants within walking distance
- Make it easier to get around without a car.
- Spend some time on alternative transportation. Consider making downtown Franklin a no-drive zone.
- The trolley system needs to be expanded and encouraged. Getting cars off the road should be #1 priority. Dedicated bike paths/greenways to commuting areas would be a huge plus. If there was a safe route from West Franklin to Cool Springs, my family would commute via bike more often.
- continue to go forward with the plans that are being made greenways, blueways, less traffic
- re route traffic away from our main core..Main St should be a non traffic zone...no parking, pedestrians only
- Make a true effort toward promoting walking and biking. We need to build critical gaps and make a bold statement in the provision of walking and biking facilities. We need more bike parking in the downtown and we need in help the neighborhoods we have by allowing/promoting infill (quality growth - not outward expansion).
- Add adult fitness areas in parks.

Traffic Congestion & Road Construction Issues:

- 2 lane traffic in the 96 area, columbia ave. etc must be addressed
- Mack Hatcher
- work on alleviating traffic congestion, especially on 96
- reduce traffic congestion
- Provide MORE RIGHT TURN LANES to allow right on red turns. Improve traffic signal timing to reduce major backups. Raise speed limits on gateway roadways and South Royal Oaks Blvd.
- Deal with the increasing traffic and traffic congestion on Columbia Ave and Hwy 96W



- Replace Traffic Lights with Mini Roundabouts, where practical
- Four lane Columbia Pike from Mac Hatcher to 840. Get rid of the charging stations and other window dressing, look for real world solutions that work, are inexpensive, and matter!
- Work on traffic congestion, promote sustainability programs
- Reduce Traffic/Congestion
- Build the roads that are years behind schedule, before it is impossible to get to and around in the city limits of Franklin. The fifteen to thirty minute trips down Columbia Pike is getting to be ridiculous, and you want to talk about air quality that continues to be a problem all over the city in the mornings and afternoons at commute times. Stop the delay by BOMA on road spending as every year it is delay the costs continues to rise out of control.
- Widen the roads in and out of the city before the traffic and congestion runs everyone out and destroys the city.
- Maintain streets and roads due to street congestion.
- i'm not quite sure what you mean by "sustainable," but traffic is becoming a huge problem, esp (1) on murfreesboro road between I-65 and mack hatcher blvd, (2) on hillsboro road between mack hatcher blvd and del rio road, and (3) on main street between the square and five points; in addition, where the cross-traffic on bridge road (?) -- from 96/hillsboro light east -- does not stop, the intersections are VERY dangerous; finally, we need taxis and public transportation to more places, esp a shuttle or something equivalent that goes to nashville, because it is impossible to live in franklin without a car
- Make golf carts legal in Westhaven. Fix the traffic problems in and out of this city.
- Additional road infrastructure.
- Develop roads to allow automobile traffic to be routed around downtown rather than through it. While downtown still needs to be accessible by car, there is a significant amount of traffic that just "passes through" downtown.
- Finish Mack hatcher so that commuting time, gas consumption will decline and city will become more connected
- Less Traffic
- Finish Mac hatcher parkway
- Finishing Mack Hatcher to reduce traffic congestion should be the NUMBER ONE PRIORITY. Sustainability becomes secondary if you cannot get where you need to be in a reasonable amount of time. Completion of Mack Hatcher would make Historic Franklin more desirable since less congestion would make it easier for people going to the Historic area vs being stuck in traffic for those trying to get around the Historic area.
- extend Mack Hatcher to 96West
- Finish MacHatcher
- Mack Hatcher Extensions - get the heavy commuting traffic from West Franklin out of downtown.
- FINISH MACK HATCHER TO HWY 96W
- Franklin should complete the Mack Hatcher extension from Hillsboro Road to Hwy 96 West as soon as possible.
- FINISH MACK HATCHER PARKWAY!!! The traffic is terrible here!
- Finish Mack Hatcher
- go through with connecting 96th and mach hatcher as was promised and we were lead to believe!
- improve traffic
- Provide better ways to commute through the city to relieve traffic congestion.
- FINISH MACK HATCHER
- Finish the Mack Hatcher extension to New Hwy. 96 to ease traffic congestion downtown.
- Move traffic out of downtown - build Mack Hatcher extension
- Complete the Mack Hatcher extension
- Work on the Roads. We need to reduce the traffic for residents in Franklin. Connect Mack Hatcher ALL THE WAY AROUND!!
- Reduce traffic/congestion from Cool Springs down to New Hwy 96 West.
- Start looking at traffic and coming up with solutions instead of buying historical properties!!!!!!!!!!!!
- Without a solution to the current traffic problems people will stop coming here to live.
- Mack Hatcher completion



- Widen roads to help with traffic flow; please continue to build pedestrian sidewalks and paths; it is partly what sets this community apart from so many others!
- work traffic and energy saving measures
- Consider more traffic lights that limit the time cars sit and idle when there are no autos at the left or right intersecting streets/roads.
- ease the traffic congestion. If done properly plenty of energy would be saved.
- Improve traffic control Water supply
- Traffic flow
- the city needs to do something about the traffic because you want people to come here but the roads was built a long time ago and can not get a round this town due to traffic plie up at all of the intersections, the lights and traffic flow are too much for what the city has in place now.
- Improve transportation infrastructure (road expansions must be moved to top of list to keep up with growth!). Lead high speed rail infrastructure planning for the region.
- Finish the Mack Hatcher by-pass full circle, reduce traffic in the city limits.
- Work to reduce traffic congestion
- Finish Mack Hatcher and relieve the traffic in the city.
- improve traffic congestion
- Work on the ROAD system!! Finish Mach Hatcher, and New 96 and Carlisle stop light installation.
- Make the MUCH needed infrastructure improvements (roads), so we the citizens can enjoy living in Franklin. Our roads are so underbuilt, we have to deal with daily road rage from people who live outside our city (county), which makes it hard to enjoy living here.
- Provide Forrest Crossing with adequate street lighting for safety & crime prevention reasons
- Focus on one major project at a time that causes major disruption for traffic patterns and local businesses and do a much better job of informing the citizens of these detours and how long they will last.
- DO NOT PUT IN ANYMORE HOUSING. IT IS RIDICULOUS HOW MUCH HOUSING WE HAVE AND HOW LITTLE ROADWAYS WE HAVE FOR PEOPLE TO DRIVE ON. THE TRAFFIC IS ABSOLUTELY HORRID AND THE CITY IS OUT OF CONTROL WITH PEOPLE. IT NO LONGER HAS A SMALL TOWN FEEL TO IT AND IT IS RIDICULOUS TO ACT AS THOUGH IT DOES. QUIT LETTING DEVELOPERS EAT UP THE LITTLE LAND WE HAVE LEFT. WE ARE PROSTITUTES TO THEM.
- Traffic is an increasing problem that needs to be addressed. The Mack Hatcher Parkway expansion will help, but other options are going to be needed. Request Columbia State to have a class on Sustainable Communities and get a fresh look at it from the students prospective, have a local expert to teach the class, and offer it to the public as a non credited course!

Public Outreach and Awareness:

- Continue surveying for community involvement then reporting on the results to those who participated.
- Educate your citizens!
- Awareness to the community. Lots of work to do in the cemetary near downtown Franklin. Amazing how the city has let this go.
- Continue to seek input from the public to determine goals, then define concrete steps to achieve goals.
- I think the City is on the correct path of Public outreach and requesting insight, but believe that the City (as an entirety) should mimic or exceed what they are trying to sell to the public. It sure is easier to get people to drink the tea when they can see it tastes really, really good.
- Provide residents more information
- Raising awareness is the single largest task because if people really understood, they would respond better. Partner with O'More College on some of this and publicize it ... embrace the energy of these young students who hold much of the future in our hands; hold community awareness campaigns. Keep politics out and ethics in.
- keep informing citizens



- Educate / encourage the public, provide incentives
- Educate on the need and move forward. Aug 16, 2012 11:48 PM
- Help us understand what is meant by a "sustainable community."
- Continue the wonderful work you're already doing, and really "toot your horn" so that people KNOW about your efforts. The more they know, the prouder they'll be and support future projects.
- Resident education in sustainable practices. I see my neighbors throw away recyclables, overusing water during drought and driving short distances. The farmers' market is my favorite place to go, followed by parks.
- Encourage the citizens to be better informed and active consumers – such individuals are powerfully effective.
- Depends on the definition of sustainable. That definition should be front and center before asking how to get there.
- not sure i have a knowlegable opinion-i do not want to give you an answer but rather leave it to those that do the job and concentrate on the options.
- Awareness is probably the #1 thing. City leaders will hopefully stay on top of water, traffic, growth & other such issues (which isn't an easy task!), but "Keep Franklin Franklin" type campaigns in schools & through media can help citizens know WHY and HOW we can help keep Franklin the charming city we all love.
- Franklin has many admirable programs and parks that are underutilized. Instead of building more stuff, I think I would encourage higher participation and more responsible use of existing programs and resources
- Get businesses more involved. So many restaurants serve on plastic and don't provide recycling. Restaurants and hotels in Seattle, for example, have recycling and even composting stations! Locally, I have only seen this at Whole Foods.
- Get kids from local schools more involved in the overall plan of action for the future
- Promote and market the Civil war History that the city is so blessed to have. That will encourage visitors and tourists to come to Franklin!!!

Waste Reduction Efforts

- Not sure. If you fine people for not recycling, it would have an adverse affect. I think providing hard plastic bins would be best choice. People wont have to buy blue bags AND blue bags are poor solution. (not green, creates demand for plastic bags)
- Encourage recycling and protect our historical heritage
- Improve recycling program
- Implement a rate structure based on how much people throw away
- Recycling bins at every household
- Provide containers for recyclables like they do for the other waste. Then make recycling mandatory
- Promote more recycling and environmentally responsible alternatives to residents.
- Curbside glass recycling
- Incentives for recycling (or not using landfill).
- Glass recycling
- Recycle glads
- Work toward a landfill free status for city operations.
- Offer blue bags for free
- Make people recycle!! Charge them for trash
- Get the citizens to be more conscious of their responsibilities...recycle, do not leave their cars idling, do not waste water, etc.
- More recycling options
- Encourage people to recycle. The percentage of people who do is embarrassing, especially for such an upscale community.



- Convince people to use the blue bag program. Add glass to recycling pickups. Make it easier to recycle cardboard. I use lots of small boxes so curbside pickup doesn't work well for me. They blow away. I have to save them and take them to a recycling facility about 5 miles away. I do it, but it would be nice not to have to.
- force recycling
- Incorporate recycle compartments into the trash bins. And somehow reduce congestion through old franklin. Make BGA on Franklin Road get another entrance to their school for the sake of the rest of the town.
- Increase recycling participation and awareness. Mandate recycling in public service and government offices. Promote water conservation.
- Glass/Battery recycling
- Provide for glass recycling, encourage HOA associations to permit rainwater cisterns
- encourage more recycling (solar bins, etc.)
- Pick up glass recycling
- glass re-cycling
- Add glass to blue bag recycling
- Improve glass recycling options
- Reduce amount of waste taken to the landfill.
- Please start offering glass recycling w/ blue bag pickup!
- Increase the recycling program to include glass
- Expand blue bag program to accept more item such as glass
- buy metal scraps/ recycle electronics
- Expand recycle program
- MOve from "Blue Bag" recycling to plastic crates like I see in other communities. Also, recycle glass!
- Emphasis on recycling
- Expand blue bag program to include glass and make it mandatory.
- Promote more recycling!
- Expand recycling to accept more items.
- Encourage recycling & provide greater variety of city amenities
- Determining the small things that citizens of our city can do on the margin that have the greatest impact, like the blue bag. The blue bag made a big difference in our lives, and pushed us to compost. It made a big difference in how much goes to the land fill. Don't know how much of a difference it has made for the city.
- start glass recycling
- Continue to encourage participation in all recycling programs.
- Businesses may have paper recycling in place, but how many offices could be recycling plastic, other materials too. Small businesses could be offered the blue bag program. Larger businesses could be offered collection services.
- partner with Catalog Choice to reduce junk mail before it gets to your mailbox! This has worked in other cities
- Don't rest until the blue bag program pays for itself.
- provide homeowners with a color-coded recycle bin similar to the one used for regular trash.

Criticisms:

- Please, "sustainable" is a term invented by people who would like to take away the rest of our unalienable rights. The idea was put forth by the UN to control all things and all people based on a hoax that man can affect the "environment".
- Nothing. Stop this nonsense.
- Nothing. Quit letting the green wacko's cost the city money. Use it on more police, and fire employees.
- Cut spending and lower taxes! Stop wasting my hard earned money. Serve all citizens, not just the "green" ones.



- I think they should drop this crap. Sorry, but I am very insulted that my tax dollars are being spent to promote an agenda that has its origin in the United Nations. If this continues, I will move from Franklin!
- The City of Franklin must replace its leadership with people who are not so easily duped by the environmental "sustainability" crowd. The only thing Franklin should be "sustaining" are the liberties and property rights of its citizens.
- We tax-payers in this country pay for clean air, water, etc. As a result, we live in the cleanest country on Earth. Property, meant to be in the original list of unalienables, is a word that means "what we have worked for" and the left has defined it as "theirs" to give to those who refuse to work. This is the opposite of freedom and capitalism. Liberty and freedom are NOT sustainable if the "environment" comes before human beings.
- Stop using the term sustainability. Most residents aren't quite sure what it means. Considered using words like "improvement".
- Get out of ICLEI and away from federal government grants and programs and call our own shots.
- ensure initiatives are cost effective - demand a return on investment for each proposed sustainable project - we're not in a financial position to do every sustainability project to make ourselves feel better. Give people information to help make their own sustainable choices - not to have government do everything in this area.
- I do not like the sustainability initiative and I do not like public funds being wasted on environmentalist's utopian dreams for our communities. It is all aimed at further control of our lives, dictating not only where we work and live but how we work and live. You may think my comments are that of an ideolog, but I feel the same about people who try to force sustainability on us.
- Be cautious to not become too liberal in the attempt to become more green. Green usually = liberal. Part of the charm is the CONSERVATIVE mindset here!
- Don't be aggressive activists.
- downsize city government
- Research Agenda 21 and the real reason behind the terms "Green", "Sustainable", and "eco-friendly". Even though I already know some brainwashed zombie reading this won't check it out. thank you
- Nothing. We don't need Sustainability.
- nothing, I am not on the sustainability bandwagon. people should be able to do what they want with their own land & government stay out of it. Government needs to stick with the basics of what they are supposed to do....streets, police, fire, garbage, some park/rec area...just the basics of infrastructure.

Financial Stewardship/Taxes:

- Undertake no project that we don't have funds to support. If you don't have the funds ask the residents if they are willing to donate funds to support the project.
- Put more money in Franklin special school district.
- quite looking for ways to increase government and spending to provide services and for people with special interests
- While we love living in Franklin, it is more expensive than other close communities.
- raise taxes to more realistic levels. Taxes are cheap here compared to other communities.
- not raise property taxes that's for sure
- Infrastructure is more important than green initiatives. It doesn't matter if parking police have electric vehicles while average commuters sit in traffic wasting gas and polluting the air.
- Carefully manage costs, keep taxes down, grow infrastructure at proper pace, slightly ahead of growth of the community. (use any influence to replace the school board's Looney)
- Get rid of non-sustainable departments like any connected to setting up this survey or wasting my tax dollars calculating your bs pie in the sky benefit numbers. This is not Seattle or Boston. It never has been and never will be. Realize the make up of your community and enact policies that reflect them.
- Stop spending on government buildings!!
- lower property tax!



- Save money, spend it sparingly, and keep taxes as low as possible.
- Continue encouraging tax-paying businesses & corporations to settle here, thereby generating sustainable income to maintain/improve/repair/replace existing infrastructure.
- Pay off its current debt before incurring more; cut taxes; micro-manage expenses, rather than "message."
- find ways to cut costs instead of continuing to add new initiatives that add costs to the tax payers.
- Bureaucracy needs to be reduced - always. Get Water costs under control and improve taste.
- Look at economically viable sustainability

Alternative Energy and Energy Conservation:

- Concentrate more on renewable energy and safe, reliable water supply. STOP focusing so much on parks and greenways.
- encourage use of renewable energy sources
- Need a few charging stations for electric vehicles.
- solar power
- increase use of solar power
- Add more solar
- Solar panels
- promote/subsidize solar technology
- grab solar power.
- improve energy and water resources
- Continue to be at the forefront of innovative forms of renewable energy (electric cars/gov. vehicles);
- Solar Power
- continue developing alternative energy use and sources aggressively manage development and growth provide more open/green space
- Solar power - to go off the grid, including residential assistance to do so. And...all future building - LEED certified.
- pursue solar
- Partner with large neighborhood communities like Fieldstone's HOA to promote solar technology. Implementing solar tech is difficult, costly, and sometimes against HOA regulations. Partnering with HOA's to offer lower costs to broader audiences not only reduces our communities dependency on non-renewable resources, it generates revenue for local (assuming we partner with TN based org) business, and cultivates pride within our community.
- eliminate a/c and heat in the public restrooms at pinkerton and aspen grove parks. Really, why are these facilities temperature controlled??!! Encourage more recycling options, especially for commercial/businesses.
- encourage use of solar power options
- Install more solar panels on government buildings and encourage solar for homeowners and business owners!
- Find ways to encourage energy conservation and more renewable energy usage at the residential level.
- More work needs to be done at Harlinsdale...solar paneled greenhouses, wind turbines, part of that field could be used for hay and straw for mulch...just seems to be rotting and not nearly as useful as it could be..While the Battlefields are important, this area needs the real help and has the best opportunity to become a completely sustainable part of our community
- implement cost effective clean energy solutions that actually work
- Look at water conservation. Solar and battery power cars are not a good idea. Look at natural gas run (present day technology) or Hydrogen run vehicles (future) are a better way of conserving energy and natural resources. When designing buildings do not exceed more than 25% outside air. 100% Outside or DOAS are not required for most buildings. Watch out for many of exhaust air requirements for restaurants. This causing many small business to go out of business to meet Indoor Air Quality requirements.
- Encourage solar power on residential construction.



Water:

- Incentives / street redesign for residents to install rain gardens for natural storm water control.
- collect more rainwater for irrigation needs.
- water..take care of long term plan and execute it fully
- Improving water infrastructure
- concentrate on our water issues until it's fixed
- Use water carefully - implement a pay as you go system iwth it sa well as a payas- you-go system with trash. This encourages conservation. People will use less if they increasingly must pay more.
- Improve Water quality
- I just want the fluoride out of the water!!!!!!!!!!!!!!
- Solve the water problem.
- Keep it safe and secure for all. Have good tasting drinking water.
- Reward citizens for low environmental impact in terms of permeable paving (low stormwater runoff impact), minimal trash (recycling participation), tree cover (planting/maintaining tree
- Encourage water conservation
- Take care of securing clean safe water for the future at a reasonable cost to cunsumers.
- To not charge a sewer rate on sprinkler systems so we can water and keep plants and grass looking nice without huge bills
- Insure water supply and adequate wastewater control.
- Move Westhaven water to Franklin's water district instead of HBTS
- Better water quality
- Focus on water infrastructure, and educate community on importance of recovery & sustainable forestry.
- water costs are high
- Address water supply issue. How to deal with droughts. Encourage composting.
- long-term planning for water infrastructure
- Improve sewer and water lines within the City
- 1 Stop Daydreaming with Taxpayers' money. 2. Bury all electic utility lines. 3.Secure a supply of very high quality water.
- work on the sewer pump stations to become no odor

Public Transportation:

- Provide more public transportation for those who commute to Corporate Centre Park offices (near Embassy Suites), Nissan and other businesses along Carothers Parkway and within Cool Springs. This would limit the number of vehicles during rush hour traffic.
- Create public transportation hubs from big neighborhoods to downtown and cool springs retail areas. Would love to take trolley or bus to downtown instead of always driving.
- Encourage public transportation--I don't know how to do this but right now the Trolleys are only available in the central city
- Extend bus routes to Westhaven
- More provisions for alternative transportation
- public transportation for commuters to and from nashville
- Offer more public transportation opportunities. Have a bus route that stays in the Cool Springs area and goes between the mall and other shopping areas so you only park once but can shop everywhere. As needed offer a bus from cool springs to downtown and back.

Lengthy Responses:

- Being new residents, we're not sure what the city's definition of sustainability is, so this is a difficult question to answer. In our minds, the best things would be to get traffic under control, including getting Mack Hatcher built thereby providing a by-pass for the too congested downtown. It might be a good idea to find a way to clear out some of the Hillsboro Rd flood areas; they are not only not attractive but deteriorating quickly. How about the fading buildings at the curve of Bridge Street? Does the city consider redevelopment part of sustainability? Of so, there are multiple opportunities. What about the grain elevators? What will happen with that area? Lots of great land next to the river. And, there is a need for more downtown parking; many more people might show up for events if there were someplace to park. Perhaps looking at the Plaza in Kansas City would provide some ideas of how to incorporate parking into a commercial setting without looking like parking (unlike the current garage).
- Reduce the amount of paper used and postage wasted; require grandfathered Poplar Grove students to provide their own transportation like other rezoned but grandfathered students or ride the FIS bus; or require them to meet at a central location at the front of each neighborhood. It is ridiculous that a large bus runs thru the neighborhood (Forrest Crossing) to pick up only a few kids. And ridiculous that they kept their buses but other rezoned kids had to provide their own transportation if they continued at their school under the grandfather exception. What a waste of gas and bus driver expense when they could go to their own zoned schools or ride the FIS bus!
- Expand recycling program - dedicated recycling containers like Metro Nashville uses really helped push us toward recycling. I think wind and solar power -when cost-effective and practical - should be explored as well. Greenways and bike paths that connect Cool Springs to Downtown Franklin (and throughout the community), along with sidewalks (Streetscape) along major corridors like Franklin Rd, Hillsboro Rd, and Murfreesboro Rd, would help alleviate congestion and increase livability. We are fortunate to have so many community-minded citizens in the City of Franklin; if there was infrastructure that existed to support making sustainable choices (e.g.- biking around town), we would take advantage of that. Look at the participation in the Franklin Farmer's Market for clear evidence of that.
- lower the density. current high density increases car traffic. bike paths are used for exercise and competitive bike teams...people don't use them to commute. I support bike paths, but they're not being used by commuters. offering incentives to business and residential developers means sacrificing more of the city's quality of life in order for a developer to make an extra buck. Planning commission and BOMA tend to side with developers far more times than with existing residents and rarely incorporate residents' concerns into development standards/conditions of approval. i don't believe you can have a "sustainable community" in one that promotes development with no consideration of its longterm (or even short-term) impact on roads, schools, public service (fire, police, water, electricity) and its current residents.
- Work on creating much better and more waterway access to the river in the city limits. Keep and expand green spaces/parks. Limit growth in new areas and redirect requested growth to rehabing older areas of Franklin. We are big enough so lets give the older areas of the city a face lift. Please stop and or slow some of this building. Greed and over expansion will be the end to this great city's livability just try and drive into Hendersonville or Murfreesboro if you think I'm being dramatic. Thank you for asking for feedback.
- First let me say as someone who is knowledgeable of the science of surveys and their design, this one was biased and clearly met to achieve the outcome of those promoting their agenda. I don't think it is the responsibility of elected and/or government leadership to make Franklin a sustainable community, which is nothing more than a code phrase to impose limits on its citizens to manage their own property and affairs. Of course the City should be

focused on cost effective management of its resources and if that means a different type of street light or different types of vehicles, fine, but the end game should be managing the costs, not pursuing some green agenda.

- Strengthen recycling efforts by focusing on sustainability education among schoolchildren who can hopefully go home and help lead their household efforts toward cleaner living. Give even more support for and promotion of the Farmer's Market to encourage local consumption. Continue to work on network of trails and parks and look to improve opportunities for cycling on city streets with more bike lanes and bike safety signs.
- We should consider biomass investments for energy. Linking the areas on each side of I-65 to get those in McKay's Mill easier access to Cool Springs should be a priority. Sidewalks/trails along 96 to allow move people to access downtown from the East via walking/biking would be very beneficial. For inspiration in this area consider the People Trails of Columbus Indiana...a fantastic example of how to do it right! EDUCATION of the public regarding green initiatives and the fact that they are helpful to everyone and can be cost-effective should be a priority! Making new buildings as energy-efficient as possible is critical, and I hope that the new CoSCC campus will be a big part of this initiative. Also, sustainable development is very important in that we are being so quickly developed. I'd hate to lose the lovely charm of the hills and/or see them topped with developments. I love that I live in a town that is taking this seriously. Thank you for that. Any way I can take part in these initiatives I will!
- All of my answers above related to sustainability are from the frame of reference that sustainable means long term economic sustainability. We should not be chasing "green" trends which are unproven, inefficient and a waste of resources. Technology continues to prove hydrocarbon based energy (coal, oil, gas) is a long term, viable source of energy for this country. Attempting to artificially replace it with less efficient, but popular solutions results in a net negative impact on our economy and our standard of living.
- While I very much appreciate the opportunity to share my thoughts as a 20 year resident of Franklin, this survey is very skewed into very pre-determined set of assumptions as if the only sustainable action is found in the popular words thrown around today: solar, greenways, electric cars, workforce housing, walkable communities. Solar & green just hasn't proven financially effective even with millions of subsidies being poured into companies like Solyndra, Abound, Ecotality, Energy Conversion Devices, Beacon Power, just to name a few. Instead of greenways/trails/paths (which eventually puts private property rights up for question for "the good of the community") we should put sidewalks along places like 96W where there are schools & houses and no safe straight path to them. Please don't take out parts of neighborhoods or private property or change codes to build in easements for greenways or walking path. Energy efficient lightbulbs that contain mercury are not a good alternative no matter how "energy efficient" they are. Franklin is fantastic, but we're not so different from places like California and Spain where their government strove to be self-sustaining and green but still couldn't help losing money or losing jobs (Spain lost 2 jobs for every 1 green job created). I get frustrated hearing things like more electric charging stations; who cares if they are "free". When those cars cost 30-40K you're catering to a part of the socioeconomic demographic that leaves out a HUGE portion of Franklin's population. Please, for goodness sake, let's get our city debt under control so that we can be truly self sufficient. Please don't assume that Franklin citizens want the same things the sustainability commission wants or that because we don't want those things we don't care about our city.
- I like our recycling program and I think that is about as far as the city needs to go regarding programs. Solar power is way to expensive and does not provide an ROI. The city should not be in the business of spending tax dollars on unproven or high cost actives just to say it is "green". Over the last few years I have seen the quality of development go downhill because in order to meet city requirements and balance costs versus profit builders are having to cut corners or pack more lots per development. It just seems as though many neighborhoods are not aging well and quite honestly look like they are already falling apart. I hear of many people complaining about the quality of their home or development or the lack of roads around their community. I believe the city needs to stop



spending money on things like a LEED certified Police HQ when it costs thousands of dollars to keep the LEED cert. I think the city needs to worry more about delivering services like Water, right of way and park maintenance, building roads that are long over due yet not funded and work to keep taxes as low as possible. Being sustainable in my opinion is about keeping the city/town relevant and you do so by building and planning the right way today as so 50 years from now people will still want to be apart of the community. The way I see it, there will be so many problems in the decades to come, people will not be admiring the LED street lights or the solar farms that cost a great deal to maintain when the rest of the town has lost it's charm

- Switch over and use more sustainable products. Maintenance materials, building materials, etc. Using recycled products as much as possible. Then show the community how this is beneficial and positive through actions. Look at other cities in the country who have been successful at doing this for advice. People automatically think implementing a sustainable/recycling idea will cost more money, however, it will actually save the city money and have much less negative impact on the environment. With such a diverse population in Franklin, you can talk to the community till you are blue in the face and get no where, I find if you show them, you will have a better chance at getting through to them. For example the blue bag program. The day the city began, we had blue bags waiting street side. Neighbors up and down the street began asking me why was I doing that. They never read the paper, never paid attention to the mailings, but when they saw what I was doing, guess what, now 2/3 of my neighbors have blue bags lined up on Thursday mornings waiting for pickup. Show them and they will follow. Thank you for your efforts!!!
- Whatever it takes to reduce traffic congestion - which would improve air quality, as well - and improve water quality. Franklin's water is absolutely awful. The bumper to bumper traffic definitely has a negative impact on quality of life. I would have more time to access the existing sidewalks, parks and trails if I didn't spend so much time sitting in traffic. I try really hard to avoid peak traffic flow times, which effectively imprison me at home to avoid frustration and wasted time sitting in traffic. Parks are nice when you can afford them, and so is historic preservation, but NOT at the cost of the two of the most basic life-centric needs: water quality and air quality. Too much money has been spent on historic preservation & downtown already, at the cost of basic infrastructure needs. Regarding Harlinsdale Park: that is a monument to one of the most vicious "sports", ever. It's just plain embarrassing that the City of Franklin is effectively memorializing cruelty to animals. The city jumped on that land, which appeared to be a "sweetheart" deal to begin with, didn't do due diligence, and now there will be millions and millions of \$\$ spent out there on decrepit buildings that should be BULL-DOZED. Do you 'spose that there will be informational videos at the horse barn (after beacoup \$\$ are sent to bascially re-build it) showing how horses are painfully sored to produce that "distinctive" walk? Just the words, 'Tennessee Walking Horse", conjure up really nightmarish images. Why are we "preserving" that?? The park is an embarrassing moral blight and a huge financial albatross around the neck of Franklin. Can't believe that the highest and best use of that land, (in how many years since it was bought?) is DOG RUNS. The city should seriously consider re-naming that park, so as not to publicly HONOR the former owners, who were actively engaged in promoting a brutal and inhumane sport. More sustainability could include starting to grow hay on the land at Harlinsdale AND the Eastern Flank Park instead of mowing them. That Eastern Flank Park is yet another abysmal example of the COF putting "wants" before "needs". Between those two parks, a significant amount of land was removed from the tax rolls, to boot, so the city has actually lost much-needed revenue to improve infrastructure. Until the day that the city coffers are overflowing with \$\$ and the infrastructure needs have been met, those two parks should be way down on the project lists. By the way: did the city ever completely finish improvements at Bicentennial Park?
- Question number 8 was not a well written question. Yes, i support using underutilized property for renewable energy but the City needs to put it in the budget. Can't do it when there are no funds for it. Will need to realocate expenses. Question number 10 is not well written either. Yes it would be great if there is more affordable residietial options in walking distance of parks and grocery stores but the city can not handle more new construction which leads to more cars on the road. I am very concerned about all the units of apartments that just went up on Eddy



Lane and all the cars and traffic that is going to add to downtown. I am very disappointed with that decision. I travel that way every day and cannot imagine what kind of traffic that is going to add to the already backed up Franklin road and downtown during peak hours. And as far as the Farmers Market it is definitely an asset to the community but some of the vendors are selling produce that has been shipped from out of state and that is misleading to the consumer who is coming to purchase fresh, local food not produce that can be purchased in a grocery store.

- First I need to know what you mean by sustainable. And I think we should work together, rsidence, businesses and government to determine the priorities and funding, like this survey. Then don't over do it like Pinkerton. Most exercise stations are useless and no one uses them. Some of the new playground equipment is unattractive and not inkeeping with the dominant style. Add Curb Siide Art that is tastefull, relative and draws people to walkd around. Add more dhady sitting park areas between buildings. The postage stamp sized Pizza Hut property across from the library was a wast of money and no one uses it. However the fron part of Carter house could be a great walk up attraction. I like the Ideas of brass or puter civil war soldiers in various positions [standing, walking, resting, helping each other] around town would be a very interesting attraction. Looking at the entire city of Franklin, Winstead Hill north to Carter House, Fort Granger, Harlinsdale and on to Cool Springs and East West from West Haven to Wilson Pike you could create a theme of paths art and parks that would tell the history of the area in many ways that would offer something of interes, walkability, bikeability and business opportunities for years to come.

One-Liners:

- keep up the great work!
- Slow down
- lowerr taxes
- Promoting a friendly atmosphere in this quaint little downtown area!
- Get O'Bama out of office
- Better recycling, promote walkable communities.
- focus on efficiencies to eliminate wastefulness
- strive for the best
- work on water supply
- manager growth
- Keep doing what got you to this point in the first place. It's working.
- Study all available options.
- Stay the course you have set in the new commission.
- I have lived here 3 weeks and it seems like heaven to me.
- Keep on the same path toward sustainability.
- Sounds like you already have some great ideas in the works!
- Just hard work to make franklin the best which it is already
- Emergency plan
- Cater more to retired people!
- Stop all pesticide and herbicide use.
- Develop more Senior Housing
- Help homeless and poor who live in community.
- Improve public schools.
- work on reducing amount of trash improve walking paths along 96
- Encourage recyling and renewable energy resources
- Consider becoming a Transition Community. See www.transitionus.org.



No Opinion:

- no opinion
- Not sure but I think balancing those items checked in #17 with the desires of Franklin residence and the pursuit of private sector projects and funds are essential.
- I wish I knew
- no opinion
- No suggestions.
- no clue
- ?
- No opinion
- unknown
- I don't know enough about it to be able to say what should be avoided.
- Don't know.
- Don't know
- n/a
- Unsure
- not sure
- I'LL LEAVE THAT TO OUR ENGINEERS
- ?
- NA
- Keep working at it
- ?
- Not sure
- Not sure.
- not sure.
- ?
- no opinion
- ?
- not informed as to options
- NNothing specific
- I don't know just now!
- Have not lived here long enough to have an opinion
- Not sure