



## Sustainability Commission

August 4, 2017

8:00 a.m. to 9:00 a.m.

City of Franklin –CDCR – City Hall

8:00 am	<b>Welcome/Introductions</b>	Andrew Orr
8:05 am	<b>*Approval of Meeting Minutes</b>	Bob Moreo
8:05 am – 8:10 am	<b>Announcements:</b> September Meeting Transportation Alternatives Grant	Andrew Orr
8:10 am – 8:30 am	<b>*Litter Reduction Strategy</b>	Andrew Orr Milissa Reiersen
8:30 am – 9:00 am	<b>LEED For Cities</b>	Dana Kose
9:00 am	<b>Other News/Adjourn</b>	All

\*Item contains an attachment or link

**MISSION STATEMENT:** The Sustainability Commission provides guidance to the Board of Mayor and Aldermen and the Planning Commission and leadership for the entire Franklin Community.

Will Dodson (12/13/2019)  
Mike Skinner (BOMA co-terminus)  
Teresa Gail Ashworth (TVA Volunteer)  
Patrick Baggett (Franklin Tomorrow Co-terminus)

Bob Moreo (12/13/2019)  
Dana Kose (12/13/2019)  
Nancy Whittemore (10/13/2018)  
Todd Palmer (8/9/2019)  
Micah Wood (11/10/2018)

*The City of Franklin has committed itself to developing an ongoing strategy of sustainability for the community. This initiative will be designed to achieve viable, fulfilling, and rewarding lifestyles for our residents and business partners through responsible and innovative stewardship of the environment.*

**MINUTES OF THE MEETING OF THE  
FRANKLIN SUSTAINABILITY COMMISSION**

**July 7, 2017**

The Franklin Sustainability Commission held a regular meeting on Friday, July 7, 2017 at 8:00 a.m., in the Community Development Conference Room.

**Members Present:** Chair Bob Moreo, Alderman Mike Skinner, Todd Palmer, Nancy Whittemore, Dana Kose, Will Dodson

**Members Absent:** Micah Wood, Patrick Baggett

**Visitors:** Jennifer Gosciniak, Stephen Price, Milissa Reiersen, Mark Hilty

**Staff Present:** Andrew Orr, Elaine Ellis

**Welcome/Introductions**

**Chair Moreo** called the meeting to order at 8:00 a.m., and everyone introduced themselves.

**Approval of Meeting Minutes**

**Ms. Whittemore** moved, seconded by **Alderman Skinner** to approve the minutes from May 5, 2017. The motion was carried unanimously.

**Announcements**

**August Meeting**

**Mr. Orr** announced that the next meeting will be held on August 4, 2017. He stated at the next meeting, Ms. Kose will make a presentation on LEED for Cities.

**Pet Friendly City**

**Mr. Orr** stated that in June, the City of Franklin was presented as a Pet Friendly City. There was media coverage and it was well received. **Ms. Whittemore** stated that Nashville will promote this agenda in small sections, more concentrated areas.

**New Member Recruitment**

**Mr. Orr** stated that former member, **Karina Young**, was moving to Argentina. So, there was a vacant seat available. He stated that **Ms. Ashworth-Harris** had recently retired from TVA and would no longer be serving as the representative on the commission. However, MTEMC has maintained a seat since the Commission's inception so the utilities are represented. **Mr. Orr** stated that there is a proposed change in the by-laws that would allow for additional representatives. **Chair Moreo** suggested having a representative from the local school system. **Mr. Orr** stated that a representative from the Chamber of Commerce would also be beneficial.

### **Litter Reduction Efforts**

**Mr. Orr** stated that **Alderman Burger** spoke at a previous meeting to find new ways to promote litter reduction efforts. The Communication Department, **Milissa Reiersen and Stephen Price**, gave a presentation about potential campaigns. The campaign includes targeting the following audience and the methods to reach each audience:

1. Contractors-Tarps
  - a. Signage at Transfer Station
  - b. Signage at Construction sites
  - c. Signage in the Building and Neighborhood Services Department
  - d. Bumper Stickers available in BNS
  
2. Neighborhoods-Loose trash in bins
  - a. Temporary signage at entrance to neighborhoods
  - b. Social Media
  - c. Stickers on Roll-Out Containers
  
3. Residents and Visitors-in general
  - a. Social Media
    1. #trashfreefranklin
    2. #keepittrashfreefranklin
    3. #keepittrashfree
    4. #litterfree franklin
    5. #bagyourtrash
    6. #stayclassynottrashy

The goal of the campaign is: Litter Reduction, Litter Reporting, and Litter Clean-up.

A discussion followed the presentation. The following people participated: **Ms. Whittemore, Mr. Hilty, Chair Moreo, Alderman Skinner, Ms. Gosciniak, and Mr. Orr.** The following topics were discussed:

1. Landscape Trucks should be included with the contractors. Landscapers could be notified about the need for tarps when they apply for permits. Also, working with neighborhood HOA's to notify landscapers.
2. It was suggested that Laura Williams with the TDOT Beautification office would be a good person for the City of Franklin to work with. Keep Williamson Beautiful (KWB) would be willing to share their information and marketing tools with the COF.
3. Ways to distribute stickers for roll-out containers include: recruit volunteers in each neighborhood through HOA and Nextdoor programs; work with local groups such as the Boy Scouts; mail out the stickers with the water statements; or have SES employees who pick up the recycling bags attach the stickers.
4. The members stated the #stayclassynottrashy campaign would be the most effective.
5. Add local businesses to the target audience. There is a need for each to clean up parking lot and area litter such as cans, bottles and cigarette butts.

6. A litter index tour should be conducted (four hour) within the COF area to grade areas. It was suggested the Eddy Stephens with the Sheriff's Department would be a good resource for identifying litter "hot spots". It was stated that the Streets department does an index each year and (Kathleen) may be a good resource. It was suggested to conduct an initial index tour prior to the campaign and conduct a follow-up tour after the campaign is launched.
7. The goal of this campaign should be Litter Reduction. Litter is a growing problem in Franklin and it is getting worse per the KWB statistics.
8. For reporting litter thrown from cars, TDOT has an online reporting site. Also, the Sheriff's department is now giving tickets for untarped trucks.
9. Suggested links to add to a Litter Prevention page on the COF site: TDOT, KWB, and reporting link.
10. Possible celebrity endorsements: Brad Paisley or Mike Wolfe
11. Educate public about recyclable products. Ask Mark Hilty and Becky Caldwell to put together a list. Add this list to Trash Talking Tuesday on COF facebook page.

## Review of Bylaws

### ORDINANCE 2017-XX

**TO BE ENTITLED, "AN ORDINANCE AMENDING TITLE 2, CHAPTER 4 OF THE FRANKLIN MUNICIPAL CODE RELATIVE TO MEMBERSHIP REQUIREMENTS FOR THE SUSTAINABILITY COMMISSION."**

**WHEREAS,** The Sustainability Commission consists of one Alderman, one representative from the public utilities, one representative from the Franklin Tomorrow Board of Directors, and six citizens.

**WHEREAS,** The Sustainability Commission provides input on projects and policies that reflect community values; and

**WHEREAS,** The Sustainability Commission makes recommendations to the Board of Mayor and Aldermen and city staff for programs and actions related to the Sustainability Action Plan; and

**WHEREAS,** The Sustainability Commission would benefit from having representatives from the local school systems and the Chamber of Commerce.

**NOW THEREFORE, BE IT ORDAINED BY THE BOARD OF MAYOR AND ALDERMEN OF THE CITY OF FRANKLIN, TENNESSEE, AS FOLLOWS:**

**SECTION 1.** That Title 2, Chapter 4 of the Franklin Municipal Code is amended by adding text shown in **bold** and deleting text shown in ~~strike through~~ and renumbering sections as appropriate, so that it shall read as follows:

Sec. 2-403. - Membership.

The commission shall consist of nine members. One alderman, one employee from any one of the public utility companies that provide essential utility services within Franklin's corporate limits, one representative from the Franklin Tomorrow Board of Directors, and six citizens. Members to be selected shall reside within the City of Franklin Urban Growth Boundary and shall represent a diverse range of interests and experiences with due regard to the geographic distribution of the membership. The members of the commission shall be selected from, but are not limited to, the following groups: Youths, students of Columbia State College, persons with a demonstrated interest in sustainable business practices, building and design, energy conservation or alternative energy sources, economic development, educators, members of community or neighborhood groups, persons with a diversity of ethnic and cultural affiliations, and persons with diverse economic backgrounds and interests. **Any citizens representing Williamson County Schools, the Franklin Special School District, or Williamson Inc., the Williamson County Economic Development agency, are encouraged to live in Franklin but can reside outside of Franklin's Urban Growth Boundary.**

**SECTION 2.** BE IT FINALLY ORDAINED by the Board of Mayor and Aldermen of the City of Franklin, Tennessee, that this Ordinance shall take effect from and after its passage on second and final reading, the health, safety, and welfare of the citizens requiring it.

**Mr. Orr** discussed the amendment (shown above). He stated that this would allow Commission members to reside outside the Franklin UGB. The Commission would add new members who represent the school system and the Chamber of Commerce.

A discussion ensued with the following participants: Ms. Kose, Mr. Orr, Alderman Skinner, and Chair Moreo.

A suggestion was made to keep the number of members to six at-large instead of having designated representatives. This would provide more flexibility in recruiting members. A suggestion was made to increase the number to eight at-large members. Also, it was suggested that a business owner added to the list of member representatives.

The ordinance draft was approved by the Commission members. **Mr. Orr** stated that he will make the revisions and forward the ordinance to the Legal department. The earliest date the ordinance will be presented to the Board of Mayor and Aldermen for a vote is on August 8, 2017. Two readings are required.

### **Other News/Adjourn**

#### **Other News**

**Mr. Orr** stated that a volunteer is need for the Williamson County Fair. Mr. Orr will talk with Micah Wood who was a volunteer last year.

**Ms. Whittemore** stated that Metro Nashville won the Governor's Stewardship Award for Sustainability for Green Building for the Platinum fire station.

There being no further business, the meeting adjourned at 9:07 am.

### **ACTION ITEMS**

- **Mr. Orr** will send out a meeting invitation for the next Sustainability meeting on August 4, 2017.