



Presenting Sponsor

Benefits:

- Sponsor mention in News releases distributed to local media in Franklin and Nashville
- Event details posted on the City of Franklin Website www.franklinton.gov
- Monthly e-news sent to more than 3,000 subscribers
- Event promotion through City of Franklin Social Media sites: including Facebook (20,000 likes), Twitter (17,000 followers), Instagram (1,200 followers) and Periscope (24,000 likes)
- Logo placement and sponsorship acknowledgement on all event promotional materials
- Recognition over the public address system during the program
- 10x10 booth space
- Logo projected on building
- Opportunity to be on stage 'flipping switch'
- Opportunity to address the crowd
- Promotional mentions on WAKM, 92Q, Supertalk 99.7 WTN, KLOVE Radio and possibly more!
- Signage with logo on the Square day of event
- Truck/vehicle parked on the Square during event

For more information and video of last year's event: www.franklinton.gov/treelighting
Sponsorship Price: \$8,000